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Low-fare Airline Offering 28 Daily Flights This Winter

BOSTON, Sep 26, 2007 (PrimeNewswire via COMTEX News Network) -- JetBlue Airways (Nasdaq:JBLU), the largest low-fare, low-cost airline at Logan International Airport, is making it even easier for Hub residents to jet off to the Sunshine State as it adds extra flights between Boston and Florida just in time for snowbird season.

JetBlue has added five new nonstops flights -- one each to Fort Lauderdale, Fort Myers, Orlando, Tampa, and West Palm Beach -- and now offers up to 28 daily flights between Logan and Florida, more than any other airline. In addition to the new flights from its Boston focus city, JetBlue is also adding nonstop service to Orlando this winter from Burlington, Vt., and Portland, Maine, making JetBlue the leading carrier between New England and Florida.

By the Numbers: JetBlue's Boston to Florida Service

From	To	Total Daily Flights
Boston, MA	Fort Lauderdale	7
	Fort Myers	6
	Orlando	7
	Tampa	4
	West Palm Beach	4
TOTAL		Up to 28 daily flights

All flights effective February 14, 2008

"JetBlue now offers more flights from Boston to Florida than any other airline. Having the most flights from Logan to Florida is great, but we know what our customers care most about is getting there on-time and having a great experience doing it," said Marty St. George, JetBlue's vice president of network planning. "At JetBlue, we're pleased to offer our customers all that -- and more -- for one low fare."

"One of Massport's customer service goals is to provide Logan Airport travelers with more flight choices to existing destinations," said Massport Aviation Director Ed Freni. "JetBlue's additional five flights to Florida increases the airline's total service to 28 daily trips to the Sunshine State, thus more selections for Logan's customers," added Freni.

Today's flights are part of an ongoing expansion of service in Boston that has made JetBlue the fastest-growing airline at Logan International Airport. From its newly renovated home in Terminal C, JetBlue offers low-fare, high-frills service to 28 popular destinations in the United States, Aruba, the Bahamas, Bermuda, and Mexico. New nonstop service to Santiago in the Dominican Republic begins Dec. 12, 2007. In addition, convenient connecting service operated by JetBlue's marketing partner, Cape Air, is available through Boston for customers traveling between Florida and Martha's Vineyard, Nantucket, Provincetown, and Hyannis.

Customers enrolled in JetBlue's customer loyalty program, TrueBlue, earn four TrueBlue points each way for nonstop flights between New England and Florida. Double TrueBlue points are awarded for travel purchased online at www.jetblue.com. Customers can earn TrueBlue points even faster by using the JetBlue Card from American Express. Every time cardholders purchase JetBlue travel with the Card, or earn at least one TrueBlue point through other purchasing using the Card, all TrueBlue points in the member's account automatically extend for another 12 months.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 54 cities with up to 575 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or

reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment service is provided by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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