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NEW YORK, Sep 17, 2007 (PrimeNewswire via COMTEX News Network) -- JetBlue Airways (Nasdaq:JBLU) today announces the appointment of Glenn Hipp to the position of Vice President - Supply Chain and Fuel. Mr. Hipp will be responsible for company-wide sourcing efforts, corporate purchasing, as well as JetBlue's fuel procurement strategy. He will report to John Harvey, JetBlue's Executive Vice President and Chief Financial Officer.

"We are extremely pleased to announce the appointment of Glenn Hipp as our new Vice President - Supply Chain and Fuel," said Mr. Harvey. "Glenn's 20-plus years of procurement, finance and operations leadership further strengthens JetBlue's low-cost advantage. He will be a tremendous asset to JetBlue as we continue to exercise cost discipline throughout the organization."

Mr. Hipp joins JetBlue from Southwest Airlines in Dallas, where since 1993 he has held various positions of increasing responsibility in the Fuel Department, most recently as Director of Fuel Purchasing and Inventory Management. Prior to Southwest, Mr. Hipp was the Vice President of Equipment for Triton Fuel Group in Dallas, responsible for the construction, procurement, management, and maintenance of a fleet of aviation refuelers.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 54 cities with up to 575 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment service is provided by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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