JetBlue Airways Customers Countdown to Fall Savings

Aug 28, 2007

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Three-Day Sale Fares Start At $49(a) for Flights Within the Northeast; and $139(a) From New York to California

Sale Fares to Additional JetBlue Destinations Available Online At www.jetblue.com

NEW YORK, Aug. 28, 2007 (PRIME NEWSWIRE) -- JetBlue Airways Corporation (Nasdaq:JBLU) today launches a three-day Countdown Sale, with special low fares available on flights to most JetBlue destinations. Fares as low as $49(a) are available between New York/JFK and Burlington, VT; Buffalo, Rochester and Syracuse, NY; Pittsburgh, PA; Portland, ME; and Richmond, VA; as well as between Boston and Buffalo, NY. Fares as low as $59(a) are available between Washington, DC/Dulles and Florida. Fares as low as $139(a) are available between New York and California.

Sale fares are most often found on midweek travel dates, and must be purchased by 11:59 p.m. MST on Thursday, August 30, 2007. Sale fares are valid for travel completed between September 5 and November 14, 2007, and require up to a 14-day advance purchase. Other restrictions apply(a). Sale fares to additional JetBlue destinations are available online at www.jetblue.com/?source=pr.

Select Countdown Sale Fares (additional sale fares and destinations available online):

New York/JFK to:	Countdown Sale
Buffalo, NY	$49 (a)
Burbank, CA	$139 (a)
Burlington, VT	$49 (a)
Charlotte, NC	$69 (a)
Chicago, IL	$69 (a)
Columbus, OH	$69 (a)
Denver, CO	$119 (a)
Fort Lauderdale, FL	$79 (a)
Ft. Myers, FL	$79 (a)
Houston, TX	$119 (a)
Las Vegas, NV	$149 (a)
Long Beach, CA	$139 (a)
Nashville, TN	$79 (a)
Oakland, CA	$139 (a)
Ontario, CA	$139 (a)
Orlando, FL	$79 (a)
Phoenix, AZ	$129 (a)
Pittsburgh, PA	$49 (a)
Portland, ME	$49 (a)
Portland, OR	$139 (a)
Raleigh-Durham, NC	$69 (a)
Richmond, VA	$49 (a)
Rochester, NY	$49 (a)
Sacramento, CA	$139 (a)
Salt Lake City, UT	$129 (a)
San Diego, CA	$149 (a)
San Francisco, CA	$139 (a)
San Jose, CA	$139 (a)
Sarasota, FL	$79 (a)
Seattle, WA	$139 (a)
Syracuse, NY	$49 (a)
Tampa, FL	$69 (a)
Tucson, AZ	$109 (a)
West Palm Beach, FL	$79 (a)

New York/LaGuardia to Florida:	Countdown Sale
Fort Lauderdale, Orlando, West Palm Beach	$79 (a)

Newark to Florida:	Countdown Sale
Fort Lauderdale, Fort Myers, Orlando, Tampa, West Palm Beach	$59 (a)

Stewart-Newburgh, NY to Florida:	Countdown Sale
Fort Lauderdale and Orlando	$79 (a)
West Palm Beach (service begins Nov. 1)	$79 (a)

White Plains, NY to Florida:	Countdown Sale
Fort Lauderdale, Orlando, West Palm Beach	$79 (a)

Boston Logan to:	Countdown Sale
Austin, TX	$129 (a)
Buffalo, NY	$49 (a)
Charlotte, NC	$69 (a)
Columbus, OH	$79 (a)
Denver, CO	$119 (a)
Fort Lauderdale, FL	$99 (a)
Las Vegas, NV	$129 (a)
Long Beach, CA	$149 (a)
Oakland, CA	$149 (a)
Orlando, FL	$99 (a)
Pittsburgh, PA	$59 (a)
Raleigh-Durham, NC	$79 (a)
Richmond, VA	$59 (a)
San Diego, CA	$149 (a)
San Francisco, CA	$149 (a)
San Jose, CA	$149 (a)
Seattle, WA	$149 (a)
Tampa, FL	$99 (a)
West Palm Beach, FL	$99 (a)

Fort Lauderdale to:	Countdown Sale
Richmond, VA (service begins Nov. 1)	$69 (a)
Oakland, CA	$119 (a)

Long Beach, CA to:	Countdown Sale
Chicago, IL	$119 (a)
Fort Lauderdale, FL	$119 (a)
Las Vegas, NV	$49 (a)
Oakland, CA	$44 (a)
Sacramento, CA	$49 (a)
Salt Lake City, UT	$69 (a)

Salt Lake City, UT to:	Countdown Sale
San Francisco, CA	$79 (a)
San Diego, CA	$89 (a)

Washington, DC/Dulles to:	Countdown Sale
Fort Lauderdale, FL	$69 (a)
Las Vegas, NV	$109 (a)
Long Beach, CA	$129 (a)
Oakland, CA	$129 (a)
Orlando, FL	$59 (a)
San Diego, CA	$129 (a)

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 54 cities with up to 575 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Sale fares require up to a 14-day advance purchase. Travel must be booked by August 30, 2007, 11:59 PM MT. All travel must take place between September 5, 2007 and November 14, 2007. Travel must be completed by November 14, 2007. Non-stop service between Newburgh, NY and West Palm Beach, FL and between Richmond, VA and Fort Lauderdale, FL begins on November 1, 2007. Sale fares may not be available on all days or on all flights. Sale fares are most often found on midweek travel dates. Florida travel must take place Monday through Wednesday (southbound) and Tuesday through Friday (northbound). All other domestic travel must take place Monday through Thursday and/or Saturday. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $45 at 1-800-JETBLUE or $35 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.40 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. DIRECTV(r) service is not available on flights outside the continental US; however, where applicable FOX InFlight is offered complimentary on these routes. Other restrictions apply.

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment service is provided by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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