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The Official Airline of Springfield (Home of The Simpsons) Launches Fares as Low as $139 from New York/JFK to San Francisco Bay and Los Angeles Metro Airports

NEW YORK, Jul 25, 2007 (PrimeNewswire via COMTEX News Network) -- JetBlue Airways Corporation (Nasdaq:JBLU), The Official Airline of Springfield, today launches a special 15-day Fall sale for travel between September 5 and November 14, 2007, with fares starting as low as $139(a) for travel between New York/JFK and Burbank; Long Beach; Oakland; Ontario; San Jose; or San Francisco. Fares as low as $59(a) are available between Orlando, Florida and New York's JFK or LaGuardia airports.

Earlier this month, the low-cost, high-frills airline was named "The Official Airline of Springfield" -- the hometown city of Homer, Marge, Bart, Lisa and Maggie Simpson -- to celebrate the summer theatrical release of The Simpsons Movie. In honor of America's favorite animated family of comedy, JetBlue also unveiled its first-ever specialty aircraft, christened "Woo-Hoo, JetBlue!" and featuring an image of Homer along with a permanent logo of its new Springfield status. To celebrate Fall travel, the low-fare airline is offering special sale fares for Springfielders and non-Springfielders across the country.

Sale fares require up to a 21-day advance purchase and must be purchased by 11:59 p.m. MDT, Wednesday, August 8, 2007. All other travel must take place between September 5, 2007 and November 14, 2007. Travel must be completed by November 14, 2007. Customers are encouraged to book early, as JetBlue's Fall sale fares may not be available on all days or on all flights. Other restrictions apply(a). Sale fares to additional JetBlue destinations are available online at www.jetblue.com/?source=pr.

Fall Fares (additional sale fares and destinations available online):

New York/JFK to/from:	Sale Fare (each way)
Aguadilla, PR	$99 (a)
Aruba	$129 (a)
Austin, TX	$119 (a)
Bermuda	$99 (a)
Buffalo, NY	$49 (a)
Burbank, CA	$139 (a)
Burlington, VT	$49 (a)
Cancun, Mexico	$129 (a)
Charlotte, NC	$69 (a)
Chicago, IL	$69 (a)
Columbus, OH	$49 (a)
Denver, CO	$119 (a)
Fort Lauderdale, FL	$69 (a)
Fort Myers, FL	$69 (a)
Houston, TX	$109 (a)
Jacksonville, FL	$69 (a)
Las Vegas, NV	$139 (a)
Long Beach, CA	$139 (a)
Nashville, TN	$69 (a)
Nassau, Bahamas	$99 (a)
New Orleans, LA	$89 (a)
Oakland, CA	$139 (a)
Ontario, CA	$139 (a)
Orlando, FL	$59 (a)
Phoenix, AZ	$109 (a)
Pittsburgh, PA	$49 (a)
Ponce, PR	$99 (a)
Portland, ME	$49 (a)
Portland, OR	$139 (a)
Raleigh-Durham, NC	$69 (a)
Richmond, VA	$49 (a)
Rochester, NY	$49 (a)
Sacramento, CA	$149 (a)
Salt Lake City, UT	$129 (a)

San Diego, CA	$149 (a)
San Francisco, CA	$139 (a)
San Jose, CA	$139 (a)
San Juan, PR	$99 (a)
Santo Domingo, DR	$109 (a)
Santiago, DR	$109 (a)
Sarasota, FL	$69 (a)
Seattle, WA	$139 (a)
Syracuse, NY	$49 (a)
Tampa, FL	$69 (a)
Tucson, AZ	$109 (a)
West Palm Beach, FL	$69 (a)

New York/LGA to/from:	Sale Fare (each way)
Fort Lauderdale, FL	$69 (a)
Orlando, FL	$59 (a)
West Palm Beach, FL	$69 (a)

Newark, NJ to/from:	Sale Fare (each way)
Fort Lauderdale, FL	$59 (a)
Fort Myers, FL	$59 (a)
Orlando, FL	$59 (a)
Tampa, FL	$59 (a)
West Palm Beach, FL	$59 (a)

Newburgh, NY to/from:	Sale Fare (each way)
Fort Lauderdale, FL	$69 (a)
Orlando, FL	$59 (a)
West Palm Beach, FL (begins Nov. 1)	$69 (a)

White Plains, NY to/from:	Sale Fare (each way)
Fort Lauderdale, FL	$69 (a)
Orlando, FL	$59 (a)
West Palm Beach, FL	$69 (a)

Boston Logan to/from:	Sale Fare (each way)
Austin, TX	$129 (a)
Aruba	$129 (a)
Bermuda	$99 (a)
Buffalo, NY	$49 (a)
Cancun, Mexico	$129 (a)
Charlotte, NC	$69 (a)
Columbus, OH	$59 (a)
Denver, CO	$119 (a)
Fort Lauderdale, FL	$79 (a)
Fort Myers, FL	$89 (a)
Las Vegas, NV	$119 (a)
Nassau, Bahamas	$99 (a)
Oakland, CA	$149 (a)
Orlando, FL	$89 (a)
Pittsburgh, PA	$59 (a)
Raleigh-Durham, NC	$79 (a)
Richmond, VA	$59 (a)
San Diego, CA	$139 (a)
San Francisco, CA	$149 (a)
San Jose, CA	$149 (a)
Seattle, WA	$149 (a)
Tampa, FL	$85 (a)
West Palm Beach, FL	$85 (a)

Fort Lauderdale, FL to/from:	Sale Fare (each way)
Buffalo, NY (nonstop service	

begins Nov. 1)	$89 (a)
Oakland, CA	$119 (a)
Ponce, PR (service begins Nov. 5)	$59 (a)
Syracuse, NY (nonstop service begins Nov. 1)	$89 (a)

Long Beach, CA to/from:	Sale Fare (each way)
Chicago, IL	$99 (a)
Fort Lauderdale, FL	$109 (a)
Las Vegas, NV	$49 (a)
Oakland, CA	$44 (a)
Sacramento, CA	$49 (a)
Salt Lake City, UT	$69 (a)
Washington, D.C./Dulles	$129 (a)

Orlando, FL to/from:	Sale Fare (each way)
Aguadilla, PR	$99 (a)
Ponce, PR	$99 (a)
San Juan, PR	$99 (a)
Syracuse, NY	$69 (a)

Salt Lake City to/from:	Sale Fare (each way)
San Francisco, CA	$79 (a)
San Diego, CA	$89 (a)

Washington, D.C./Dulles to/from:	Sale Fare (each way)
Fort Lauderdale, FL	$69 (a)
Las Vegas, NV	$99 (a)
Long Beach, CA	$129 (a)
Oakland, CA	$129 (a)
Orlando, FL	$49 (a)
San Diego, CA	$139 (a)

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 54 cities with up to 575 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) All fares are subject to change without notice. Sale fares require up to a 21-day advance purchase. Travel must be booked by August 8, 2007, 11:59 PM MT. New York-San Juan travel must take place between September 5, 2007 and November 8, 2007. New York-Las Vegas/Phoenix/Houston, Boston-Las Vegas/San Diego/Fort Lauderdale/West Palm Beach/Tampa/Charlotte, Washington DC-Las Vegas, and Long Beach-Chicago/Fort Lauderdale travel must be completed by October 16, 2007. All other travel must take place between September 5, 2007 and November 14, 2007. Travel must be completed by November 14, 2007. Sale fares may not be available on all days or on all flights. Sale fares are most often found on midweek travel dates. Florida travel must take place Monday-Wednesday (southbound) and Tuesday-Friday (northbound). Aruba, Bermuda and Cancun travel must take place Monday-Thursday. Nassau travel must take place Monday and/or Tuesday. Puerto Rico travel must take place Sunday-Wednesday (southbound) and Tuesday-Friday (northbound). All other domestic travel must take place Monday-Thursday and/or Saturday. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $45 at 1-800-JETBLUE (1-297-588-5388 if located in Aruba, 1-800-884-9616 if located in Bermuda, 1-800-861-3372 if located in Mexico, 1-809-200-9898 if located in the Dominican Republic) or $35 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.40 per domestic segment. A segment is a takeoff and landing. International fares also do not include government fees and taxes of up to $72.05 each way. Puerto Rico fares also do not include a U.S. departure tax of $15.10 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment service is provided by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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