Calling All Snowbirds: JetBlue Announces Buffalo's Only Nonstop Service to Fort Lauderdale

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   One Daily Flight Starting At $99(a) Each Way Begins Nov. 1

 Now Flying to Florida From Six Destinations in the Empire State
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BUFFALO, N.Y., June 27, 2007 (PRIME NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU) is making it a breeze for Western New Yorkers to jet off to the sun and sand of South Florida with the launch of new daily nonstop service between Buffalo and Fort Lauderdale beginning November 1. The low-cost, high-frills airline will serve the snowbird route year-round, providing Buffalo with even more affordable fares and the region's only nonstop service to Fort Lauderdale.

From Buffalo, JetBlue also flies ten times daily to New York's John F. Kennedy International Airport and three times daily to Boston's Logan International Airport. From Fort Lauderdale/Hollywood International Airport, JetBlue flies to ten destinations across the United States, including five in the Empire State. JetBlue offers more service between New York and Florida than any other airline.

"Seven years ago, JetBlue's first-ever flight touched down in Buffalo, bringing low fares and high quality to an overpriced and underserved market," said Dave Barger, JetBlue's President and CEO. "Western New Yorkers responded by embracing JetBlue's unique brand of service and our friendly crewmembers. Our customers have asked for nonstop service, and we are pleased to offer it."

JetBlue's new service between Buffalo and Fort Lauderdale:

Buffalo, NY (BUF) to Fort Lauderdale, FL (FLL)	Fort Lauderdale, FL (FLL) to Buffalo, NY (BUF)
Depart - Arrive	Depart - Arrive
11:00 a.m. - 2:10 p.m. (eff. Nov. 1)	2:55 p.m. - 5:50 p.m. (eff. Nov. 1)

"Today's news is a grand slam for both JetBlue and Buffalo," said Senator Charles E. Schumer. "Buffalo residents will no longer be inconvenienced by long layovers and astronomical ticket prices to reach Ft. Lauderdale. JetBlue has stepped up to the plate to make efficient and affordable air service a reality for travelers in Buffalo, and local residents have once again proven a basic law of economics: when you offer top-shelf service at an affordable price, people scoop it up."

"This is great news from JetBlue, creating even more flight options to and from Western New York," said Senator Hillary Rodham Clinton. "This will be good for tourists and business travelers alike. I am very pleased that JetBlue continues to increase service in New York."

"This is an exciting announcement coming from a great company," said Rep. Louise M. Slaughter. "JetBlue is a terrific member of our Western New York community, and I am pleased they are adding new flights to Fort Lauderdale. Ten years ago, Buffalo had the second most expensive airfares in the nation. But because of our efforts to secure low-cost airlines like JetBlue, our city's airport now ranks among the top five least expensive to fly from in the country. Today's great news is a testament to this airline's continuous efforts to expand service. I look forward to offering JetBlue my continued support as it expands its reach to Fort Lauderdale and beyond."

"JetBlue continues to believe in Buffalo and its investments and expansions here translate into fantastic new, low-cost opportunities for Western New York travelers," said Congressman Brian Higgins, a member of the House Transportation and Infrastructure Committee, which oversees FAA regulations.

"The expansion of JetBlue's service from Buffalo by including this new nonstop flight to Fort Lauderdale is another indication of the strength of our market and JetBlue's continuing commitment to providing excellent air service to the residents of our region," said Buffalo Mayor Byron W. Brown.

"We are positively ecstatic about JetBlue starting nonstop service to Fort Lauderdale from Buffalo," said Gregory Stamm, chairman of the Niagara Frontier Transportation Authority. "This is exactly the type of new destination that will attract passengers from around the region and provide impetus for continued economic growth for the airport and the community."

Customers flying JetBlue between Buffalo and Fort Lauderdale will travel in style aboard JetBlue's brand-new EMBRAER 190, a full-size 100-seat jet which features a spacious cabin with all-leather seats in a 2 x 2 configuration -- no middle seat! All nonstop flights between Buffalo and Fort Lauderdale will also include JetBlue's signature 36 channels of DIRECTV(r) programming at every seat -- the most free live television of any airline -- in addition to more than 100 channels of XM Satellite Radio. JetBlue's fleet offers the most legroom in coach.

Customers enrolled in JetBlue's customer loyalty program, TrueBlue, will earn four TrueBlue points each way for nonstop flights between Buffalo and Fort Lauderdale. Double TrueBlue points are awarded for travel purchased online at www.jetblue.com. Customers can earn TrueBlue points even faster by using the JetBlue Card from American Express. Every time cardholders purchase JetBlue travel with the Card, or earn at least one TrueBlue point through other purchasing using the Card, all TrueBlue points in the member's account automatically extend for another 12 months.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 54 cities with up to 575 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

JetBlue's 36 channels of DIRECTV(r) service are not available on flights outside the continental United States; however, where applicable, FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Fares require up to a 7-day advance purchase. Lowest fares may not be available on all days or on all flights. Lowest fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE or $25 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.40 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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