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Third Year in a Row

NEW YORK, June 19, 2007 (PRIME NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU) today was awarded highest honors in airline customer satisfaction among low-cost airlines from J.D. Power and Associates. The low-fare airline, based in New York, also ranked highest in satisfaction among low-cost airlines in 2006 and among all U.S. major airlines in 2005.

"JetBlue customers continue to recognize the outstanding service provided them by our 11,500 crewmembers. It is the dedication of these crewmembers that allows JetBlue to be consistently ranked as one of the top service-oriented companies in the transportation industry," said Dave Barger, President and CEO of JetBlue Airways. "This recognition is especially meaningful to JetBlue after experiencing operational challenges earlier this year. It shows that our customers continue to believe in the JetBlue brand and in our dedication to high-quality service and further, that we are well-positioned for the future."

The J.D. Power and Associates 2007 North America Airline Satisfaction Study(sm) is based on responses from 9,653 business and leisure passengers who flew on a North American airline between May 2006 and April 2007. Overall customer satisfaction is measured based on performance in seven factors (in order of importance): cost and fees; flight crew; in-flight services; check-in; boarding/deplaning/baggage; aircraft; and reservation.

Headquartered in Westlake Village, Calif., J.D. Power and Associates is an ISO 9001-registered global marketing information services firm operating in key business sectors including market research, forecasting, consulting, training and customer satisfaction. The firm's quality and satisfaction measurements are based on responses from millions of consumers annually. For more information on car reviews and ratings, car insurance, health insurance, cell phone ratings, and more, please visit JDPower.com. J.D. Power and Associates is a business unit of The McGraw-Hill Companies.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 54 cities with up to 575 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

JetBlue's 36 channels of DIRECTV(r) service are not available on flights outside the continental United States; however, where applicable, FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

CONTACT: JetBlue Corporate Communications
(718) 709-3089
CorporateCommunications@jetblue.com

JetBlue Reservations
(800) JET-BLUE (538-2583)
http://www.jetblue.com/?source=pr

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