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NEW YORK, May 14, 2007 (PRIME NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU) today announces John Ross has been named Vice President, Flight Operations, effective immediately. Mr. Ross will lead JetBlue's 1,700 pilots and Flight Operations team, including fleet programs for the Airbus 320 and Embraer 190 aircraft. He will report to Chief Operating Officer Russ Chew.

"John's career in pilot leadership roles uniquely qualifies him for this position," said Mr. Chew. "His 24 years with US Airways as a leader in Flight Operations and Flight Training, as well as his line operational experience will serve JetBlue well as we continue to grow our airline, both in the number of flights and destinations."

Prior to this appointment, Mr. Ross was interim vice president of JetBlue's System Operations department since March 1, 2007, and before that he was Director of Flight Safety since joining JetBlue in 2005. Mr. Ross joined JetBlue after 24 years with US Airways in Flight Operations and Flight Training. Mr. Ross is a JetBlue Pilot and holds a Captain's bid on the airline's 100-seat E190 aircraft.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 52 cities with up to 575 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

JetBlue's 36 channels of DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable, FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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