JetBlue Airways Launches $50-Off Travel Promotion

May 14, 2007

JetBlue Airways Launches $50-Off Travel Promotion

Customers Booking Eligible Spring Travel by June 1, 2007 Awarded $50 Vouchers for Fall Flights

NEW YORK, May 14, 2007 (PRIME NEWSWIRE) -- JetBlue Airways Corporation (Nasdaq:JBLU) today launches a special $50-off fall travel promotion when customers book eligible travel this spring(a). Customers who book a roundtrip by June 1, 2007 for travel commencing prior to June 15, 2007 will receive a $50 voucher redeemable for travel on any JetBlue flight between September 5, 2007 and October 31, 2007. Customers must register for the promotion at www.jetblue.com/get50 and must be members of TrueBlue, JetBlue's flight gratitude program, or must enroll into TrueBlue as part of the registration to be eligible.

The $50 vouchers will be automatically awarded after customers complete the return flight portion of their qualifying spring travel. Up to four customers traveling together on one itinerary are each eligible to receive one $50 voucher as long as each customer is a TrueBlue member and has registered for the promotion. The $50 vouchers are non-transferable and are awarded to the TrueBlue customers registered for the promotion and completing eligible travel, not the individual who books the reservation. Complete promotion details and terms and conditions are available at www.jetblue.com/get50.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 52 cities with up to 575 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) Terms and Conditions: Offer expires 11:59 p.m. M/S/T June 1, 2007. TrueBlue Members in good standing who register for this promotion at jetblue.com/get50 and book roundtrip travel on JetBlue between May 14 and June 1, 2007 for travel commencing prior to June 15, 2007 ("Qualifying Travel") are eligible to receive a $50 Voucher off of future JetBlue travel. Voucher will be awarded only if Qualifying Travel is flown by the TrueBlue Member and only after TrueBlue Member completes return flight portion of Qualifying Travel. If a single itinerary has more than one instance of Qualifying Travel, one (1) $50 Voucher will be awarded to the traveler for each instance of Qualifying Travel (up to 4 per itinerary) booked and flown as long as the traveler is a TrueBlue member and has registered for this promotion. Limit, 4 Vouchers per itinerary. Voucher is awarded to the traveler(s) who flies the Qualifying Travel, not to the booker. Limit, one Voucher per instance of Qualifying Travel up to a maximum of four. Voucher may be applied only to future JetBlue travel that takes place between September 5, 2007 and October 31, 2007. If Voucher travel is changed outside of this window, Voucher will be forfeited and you will be responsible. The Voucher may be used only toward newly-booked travel and may not be applied to existing travel or changes to travel. Voucher will be deducted off of total fare. Any amount that may be remaining on Voucher will be forfeited. The Voucher may be used on roundtrip or one-way flights. Voucher is non-transferable and may not be combined with other offers. Voucher may not be redeemed for cash and may not be used toward the purchase of a gift card, JetBlue Cruise, or JetBlue Getaway Package.

JetBlue's 36 channels of DIRECTV(r) service are not available on flights outside the continental United States; however, where applicable, FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

CONTACT: JetBlue Corporate Communications
(718) 709-3089
CorporateCommunications@jetblue.com

```
JetBlue Reservations
(800) JET-BLUE (538-2583)
http://www.jetblue.com/?source=pr
```

Powered by SITECORE