JetBlue Spreads Its Wings in the Heart of the Bay Area: Now Serving San Francisco International to New York and Boston

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Additional Daily Service to Salt Lake City Begins July 27th
Low-Fare Carrier Gives Customers Three Bay Area Airport Options
Nonstop Flights Offer Industry-Leading Legroom, Award-Winning Service
and the Most Live Entertainment Options in the Skies

NEW YORK, May 3, 2007 (PRIME NEWSWIRE) -- JetBlue Airways Corporation (Nasdaq:JBLU) today expands its award-winning, nonstop service from the Bay Area with the launch of four daily flights to New York City and one daily flight to Boston from San Francisco International Airport (SFO). Beginning July 27, the low-fare, high-frills airline will add additional daily service to Salt Lake City. With the launch of today's inaugural service from SFO, JetBlue, which already serves Oakland and San Jose, now offers the most nonstop flights between New York City and the Bay Area, and provides the most California destinations served nonstop from Boston and New York.

Customers prefer JetBlue for its low fares, generous and complimentary name-brand snacks and its comfy leather seats. The low-cost carrier is home to the most legroom in coach and is the only airline to offer personal seatback TVs, complete with 36 channels of free, live DIRECTV(r) satellite service and a selection of pay-per-view movies from FOX InFlight. In addition to these signature amenities, customers also enjoy an in-flight snack service with a self-serve Snack Bar option at the rear of the aircraft, as well as a rotating selection of fine wines hand-picked by JetBlue's 'Low-Fare Sommelier,' Joshua Wesson of Best Cellars.

JetBlue's fares between San Francisco and New York City/JFK start at $164(a) each way through June 13. Regular fares will begin at $189(a). Regular fares between Boston and SFO begin at $164(a) each way. Fares each way between Salt Lake City and San Francisco will start at $89(a). Service to/from San Francisco is operated by the airline's A320 fleet.

"Our Bay Area customers continue to give us a reason to expand our service from more airports and to more destinations," said David Neeleman, Founder and CEO of JetBlue. "San Francisco was the logical next step for us, and today's additional service will provide our loyal customers with a convenient selection of airports to choose from. Whether they fly out of Oakland, San Jose or SFO, our customers will enjoy the most legroom and the most live entertainment options in the skies today, making the trip as enjoyable as the destination."

"There's a great deal of synergy between JetBlue and San Francisco International Airport: both are dedicated to strong customer service and provide exceptional amenities," said Mayor Gavin Newsom. "Their new airline service means more jobs and revenue for the entire Bay Area, but equally important more choices for passengers."

"We welcome JetBlue to SFO, where we strive to be the airport of choice for passengers and for airlines," said John L. Martin, SFO Airport Director. "The addition of JetBlue, with its economical fare structure, will help us to maintain competitive fares across the board, which benefits all passengers."

In addition to its new service to San Francisco, JetBlue already offers Bay Area customers daily nonstop service from both Oakland and San Jose to New York City and Boston. JetBlue also flies daily from Oakland to LA/Long Beach, CA; Washington, DC/Dulles; and Fort Lauderdale, FL. For customers traveling beyond these cities, the low-fare airline offers convenient connecting service to dozens of destinations across the United States and Caribbean.

JetBlue's service between San Francisco International and New York/JFK:

New York/JFK (JFK) to San Francisco International (SFO)	San Francisco International (SFO) to New York/JFK (JFK)
Depart - Arrive	Depart - Arrive
8:00 a.m. - 11:30 a.m.	8:00 a.m. - 4:25 p.m. (starts May 4)
10:30 a.m. - 1:55 p.m.	12:25 p.m. - 8:55 p.m.
5:30 p.m. - 8:55 pm.	2:50 p.m. - 11:15 p.m.

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9:00 p.m. - 12:20 a.m. (next day)   11:59 p.m. - 8:25 a.m. (next day)
                                     featuring JetBlue's Shut-Eye
                                     Service(tm)
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JetBlue's service between San Francisco International and Boston:

-------------------------------------------------------------------
Boston (BOS) to                     San Francisco International (SFO)
San Francisco International (SFO)   to Boston (BOS)
-------------------------------------------------------------------
Depart - Arrive                     Depart - Arrive
-------------------------------------------------------------------
7:30 p.m. - 10:55 p.m.              9:55 p.m. - 6:35 a.m. (next day)
                                     featuring JetBlue's Shut-Eye
                                     Service(tm)
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JetBlue's new service between San Francisco International and Salt Lake
 City:

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Salt Lake City, UT (SLC) to         San Francisco, CA (SFO) to
San Francisco, CA (SFO)             Salt Lake City, UT (SLC)
-------------------------------------------------------------------
Depart - Arrive                     Depart - Arrive
-------------------------------------------------------------------
7:55 p.m. - 8:55 p.m.               4:20 p.m. - 7:15 p.m.
 (daily except Saturdays)            (daily except Saturdays)
 (eff. July 27)                      (eff. July 27)
-------------------------------------------------------------------
6:15 p.m. - 7:15 p.m.               2:40 p.m. - 5:35 p.m.
 (Saturdays only) (eff. July 27)     (Saturdays only) (eff. July 27)
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                        --All times local--
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On overnight flights from SFO, customers can say "buh-bye" to red eye and arrive revived with JetBlue's signature Shut-Eye Service(tm). Customers traveling on Shut-Eye flights are currently offered a comfort kit designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. Before arrival, customers will be treated to Dunkin' Donuts coffee, orange juice or bottled spring water, refreshed and ready to start the day.

JetBlue customers enrolled in the airline's customer loyalty program, TrueBlue, will earn six TrueBlue points each way between San Francisco and Boston or New York City, and two points to/from Salt Lake City, with double points awarded for travel purchased online at www.jetblue.com. Customers can earn TrueBlue points even faster by using the JetBlue Card from American Express. Every time cardholders purchase JetBlue travel with the Card, or earn at least one TrueBlue point through other purchasing using the Card, all TrueBlue points in the member's account automatically extend for another 12 months.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 52 cities with up to 575 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Fares require up to a 14-day advance purchase. Lowest fares may not be available on all days or on all flights. Lowest New York/JFK -- San Francisco/SFO fare is available for travel through June 13; travel must be completed by June 13, 2007. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE, or at jetblue.com (in the case of changes), with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.40 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

JetBlue's 36 channels of DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable, FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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