JetBlue Doubles Nonstop Destinations From Salt Lake City

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Nonstop Service Starting At $89(a) Each Way to San Diego and San Francisco Begins July 27

SALT LAKE CITY, April 25, 2007 (PRIME NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU) this summer will double the number of destinations it serves nonstop from Salt Lake City with the launch of new daily service to San Diego and San Francisco. The low-fare, high-frills airline will offer one conveniently-timed roundtrip flight to San Francisco International Airport and San Diego's Lindbergh Field beginning July 27, 2007 aboard its spacious Airbus A320 aircraft.

JetBlue offers the most legroom in coach(b), and is the only airline to offer free seatback satellite television -- featuring the airline's signature 36 channels of DIRECTV(r) -- on all flights to/from Salt Lake City International Airport.

With today's announcement, JetBlue will offer four daily flights from Salt Lake City to California, including existing twice daily service to Long Beach. JetBlue also flies daily to New York's John F. Kennedy International Airport, and is the only low-fare, low-cost airline to serve all four markets from Salt Lake City. JetBlue offers regular fares ranging from $89-$199(a) each way between Salt Lake City and both San Diego and San Francisco.

"We thank our loyal customers in Salt Lake, who have supported JetBlue and our 2,000 Salt Lake City crewmembers over the years. We are happy to add two more cities our customers keep asking for," said JetBlue Founder, CEO, and Salt Lake City native David Neeleman. "With JetBlue, you know that regardless of where you're flying out of Salt Lake, you'll enjoy free seatback television, generous name-brand snacks, and award-winning customer service. We look forward to welcoming you aboard."

JetBlue's new service between Salt Lake City and San Francisco:

Salt Lake City, UT to (SLC) San Francisco, CA (SFO)	San Francisco, CA to (SFO) Salt Lake City, UT (SLC)
Depart - Arrive	Depart - Arrive
7:55 p.m. - 8:55 p.m. (daily except Saturdays) (eff. July 27)	4:20 p.m. - 7:15 p.m. (daily except Saturdays) (eff. July 27)
6:15 p.m. - 7:15 p.m. (Saturdays only) (eff. July 27)	2:40 p.m. - 5:35 p.m. (Saturdays only) (eff. July 27)
--All times local--	

JetBlue's new service between Salt Lake City and San Diego:

Salt Lake City, UT (SLC) to San Diego, CA (SAN)	San Diego, CA (SAN) to Salt Lake City, UT (SLC)
Depart - Arrive	Depart - Arrive
5:15 p.m. - 6:10 p.m. (eff. July 27)	6:50 p.m. - 9:45 p.m. (eff. July 27)
--All times local--	

At San Francisco International, where JetBlue will inaugurate service May 3, the low-fare airline will offer a total of six daily flights this summer to Boston, New York/JFK and Salt Lake City. From San Diego, JetBlue will offer six daily flights this summer to New York/JFK, Salt Lake City, and Washington, D.C./Dulles as well as new nonstop service to Boston beginning June 28.

Customers enrolled in JetBlue's customer loyalty program, TrueBlue, will earn at least two TrueBlue points each way for nonstop flights between Salt Lake City and California. Double TrueBlue points are awarded for travel purchased online at www.jetblue.com. Customers can earn TrueBlue points even faster

by using the JetBlue Card from American Express. Every time cardholders purchase JetBlue travel with the Card, or earn at least one TrueBlue point through other purchasing using the Card, all TrueBlue points in the member's account automatically extend for another 12 months.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers the most legroom throughout coach (based on average fleet-wide seat pitch for U.S. airlines). JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 51 cities with up to 575 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Fares require up to a 14-day advance purchase. Lowest fares may not be available on all days or on all flights. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE, or at jetblue.com (in the case of changes), with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.40 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) JetBlue has the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

(c) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

(d) For full details of JetBlue's Customer Bill of Rights, visit www.jetblue.com/promise

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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