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NEW YORK, April 19, 2007 (PRIME NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU) has been named Best Low Cost/No Frills Airline by OAG, the global travel and transport information company, as part of their 2007 OAG Airline of the Year Awards. This marks the second year running that JetBlue has been named top airline in this category. The New York-based low-fare, low-cost carrier was among 42 airlines and airports that received nominations in 15 regional and global categories during the 25th Anniversary ceremony this week in London.

"On behalf of JetBlue's 12,000 crewmembers, I am pleased and honored that frequent fliers from around the world have recognized JetBlue with this highly coveted award," said JetBlue Founder and CEO, David Neeleman. "This mark of distinction truly goes to all of our crewmembers who bring humanity back to air travel one customer at a time, while still offering low fares and more frills, including the most legroom in coach." (a)

The OAG Airline of the Year Awards have grown in stature and prestige over more than two decades. For airlines around the world, they are among the most valued and respected of all the accolades, representing the views of their most important customers -- the frequent traveler. Independent and unbiased, the OAG awards recognize excellence, both in the air and on the ground.

JetBlue Airways has created a new airline category based on value, service and style. Based in New York City, and now in its eighth year, the low-cost carrier currently serves 51 destinations with more than 550 flights daily. JetBlue has the most legroom in coach (a) and is America's first and only airline to offer its own Customer Bill of Rights, with meaningful compensation for customers inconvenienced by flight delays or cancellations (b). In addition to its signature seatback personal television service (c), the low-fare, high-value airline offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). JetBlue service between Boston and Martha's Vineyard, Nantucket, Provincetown, and Hyannis, MA is operated by JetBlue's marketing partner, Cape Air. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

About OAG

OAG is a global flight information and data solutions company with 9 offices in Europe, the Americas and Asia. It provides data, marketing and solutions to the corporate, commercial aviation and cargo sectors. More information about the company, its products and its services is available on the OAG web sites http://www.oag.com, http://www.oagdata.com and http://www.oagcargo.com.

(a) JetBlue has the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

(b) For full details of JetBlue's Customer Bill of Rights, please visit www.jetblue.com/promise.

(c) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable, FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The OAG Airline of the Year Awards are based on votes polled from OAG's world-wide customer base of business travelers, and their votes are based on personal experience. Results are collected and analyzed by an independent research company.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

CONTACT: JetBlue Corporate Communications
(718) 709-3089
CorporateCommunications@jetblue.com

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JetBlue Reservations
(800) JET-BLUE (538-2583)
http://www.jetblue.com/?source=pr
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