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Features Include a Dedicated Support Desk, Competitive Fares and Incentives for Meeting Planners Low-Fare Airline's Introductory Offer Gives Planners the Gift of 10 Free Travel Certificates for Meetings Booked by July 1st

NEW YORK, March 29, 2007 (PRIME NEWSWIRE) -- JetBlue Airways Corp. (Nasdaq:JBLU) today announces CompanyBlue Meetings, an innovative and hassle-free program designed exclusively for corporate meeting planners. Features of the program include the airline's signature customer service via a fully-dedicated support desk, flexible and competitive fares and impressive front and back end incentives.

The low-cost, low-fare carrier created CompanyBlue Meetings based on the feedback of individual corporate meeting planners through interviews that JetBlue's Manager of Group Sales, Chad Meyerson, set up to gain an understanding of the features they find most valuable. Mr. Meyerson joined the sales team in April 2006 to focus on the development of CompanyBlue Meetings, in addition to group sales. To celebrate the launch, JetBlue is offering corporate travel planners 10 free one-way travel certificates when they centrally book a meeting for 15 or more travelers to the same destination on the same date by July 1st via www.jetblue.com/companybluemeetings or 1-888-JETBLUE, option 4 (a,b).

"JetBlue is raising the level of services offered to the corporate meeting planner by providing an exclusive customer service desk that assists planners from start to finish, simplifying the booking process and streamlining the intricacies of group travel," said Meyerson. "In addition to saving them valuable time, we also provide competitive fares and rewards. In turn, their clients enjoy some of the most comfortable and entertaining travel options in the skies today, including comfy leather seats and spacious legroom."

CompanyBlue Meetings also provides planners with one complimentary travel certificate for each 40 customers booked to the same destination on the same date(b). The travel certificates can be applied to the current group, used for site inspection or for future travel. In addition, meeting planners also get a credit for future travel on JetBlue that is equal to the dollar value of the average fare (minus taxes and fees) for every 40 seats booked, to be used towards future JetBlue CompanyBlue Meeting bookings.

The program is available for business-related travel arranged by designated corporate meeting planners with a single company billing source. In order to qualify, a minimum of 15 corporate employees must be traveling on the same date to the same destination and be booked by a corporate meeting planner via www.jetblue.com/companybluemeetings or 1-888-JETBLUE, option 4.

JetBlue extends group courtesies by holding seats for two weeks (travel must be at least 60 days in the future) without a deposit and allowing final payment and submission of traveler names just 30 days prior to departure. The airline requests a low $50 per person deposit to confirm seats and allows free and unlimited name changes. Additionally, JetBlue will release 10 percent of seats (provided the number of group travelers does not fall below 15) up to 60 days prior to departure without penalty. Customers may change 10 percent of the total number of seats booked for a group booking without paying the airline's $30 change fee (applicable difference in air fare will apply). Cancellations can be made up to 30 days prior to departure, less the $50 per person deposit. Group Terms and Restrictions apply and these will be provided to the meeting planner at the time of the group booking.

JetBlue currently serves 51 destinations, and will welcome its 52nd destination, San Francisco, on Thursday, May 3. Recently, JetBlue expanded service to business travel markets including Austin, TX; Charlotte, NC; Columbus, OH; Houston, TX; Nashville, TN; Pittsburgh, PA; Raleigh-Durham, NC; and Richmond, VA, as well as tropical leisure getaways like Bermuda, Cancun and Aruba.

The airline operates flights with two types of aircraft: the newly modified Airbus A320 fleet, which offers 36-inch pitch in rows 1-11 and 34-inch pitch in rows 12-25; and, the EMBRAER 190 fleet, offering 32- and 33-inch pitch -- and no middle seats. All JetBlue aircraft feature comfy all-leather seats, with more legroom than any other airline's coach cabin(c) and individual seat-back televisions with 36 channels of free DIRECTV(r) programming(d), and the EMBRAER 190 fleet also offers more than 100 channels of XM Satellite Radio. XM Radio is currently being installed on all A320 aircraft. Last week, the airline accepted delivery of its 100th A320. The value-oriented airline currently operates the world's largest fleet of A320 aircraft.

JetBlue Airways has created a new airline category based on value, service and style. Based in New York City, and now in its eighth year, the low-cost carrier currently serves 51 destinations with more than 550 flights daily. JetBlue has the most legroom in coach(c) and is America's first and only airline to offer its own Customer Bill of Rights, with meaningful compensation for customers inconvenienced by flight delays or cancellations(e). In addition to its signature seatback personal television service(d), the low-fare, high-value airline offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). JetBlue

service between Boston and Martha's Vineyard, Nantucket, Provincetown, and Hyannis, MA is operated by JetBlue's marketing partner, Cape Air. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) Special Offer Terms: Starting March 29, 2007, JetBlue Airways will give away ten (10) one-way travel certificates to the first one hundred (100) Corporate Meeting Planners that centrally book on JetBlue by July 1, 2007 one-way or roundtrip travel for fifteen or more travelers on the same date to the same destination ("Eligible Travel"). A total of 1,000 Travel Certificates will be available. Travel Certificates will be provided to Corporate Meeting Planner after Eligible travel is booked and flown. Offer open only to Corporate Meeting Planners, defined as employees (or third parties) who manage their company's corporate group travel for meetings. Limit one set of 10 Travel Certificates per company. Corporate Meeting Planner must contact the CompanyBlue Meetings desk to book the Eligible Travel at 1.888.jetblue prompt 4. In order for JetBlue to determine eligibility, Corporate Meeting Planner may be required at the time of the initial booking to execute affidavit of eligibility and/or sign or present other information, including an ARC or IATA number. Offer ends 6/30/07 or until the 1,000 Travel Certificates are distributed. See footnote (b) for terms and conditions for Travel Certificates.

(b) Travel Certificate Terms: Travel Certificates will be provided to Corporate Meeting Planner after Eligible Travel is flown. Travel Certificates are redeemable for one-way travel between any two cities served non-stop by JetBlue. Person utilizing Travel Certificates will be responsible for taxes and fees that apply to international travel, which include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way, Federal Segment Tax of $3.40 per domestic segment (a segment is a takeoff and landing) and international government fees and taxes of up to $72.05 each way depending on the travel. Travel certificates are "C" class and space is subject to availability and black-out dates may apply. All travel under the Travel Certificate must be booked and flown within 1 year from date of issuance of the Travel Certificate and additional restrictions are set forth on the Travel Certificates. Reproduction, purchase, or sale of Travel Certificate is prohibited. Offer is limited to United States and is void where prohibited, taxed or regulated. JetBlue employees are not eligible for this offer. JetBlue is not responsible for lost or damaged Travel Certificates. In all matters relating to this offer, JetBlue's decision shall be final. JetBlue reserves the right to cancel, amend or revoke the offer at any time due to reasonable business considerations or circumstances beyond its control and to correct any typographical or clerical errors relating to this offer.

(c) JetBlue has the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

(d) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable, FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

(e) For full details of JetBlue's Customer Bill of Rights, please visit www.jetblue.com/promise.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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