JetBlue Expands in the Empire State With the Launch of Its Seventh New York Destination: White Plains

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Low-Fare Airline Offers Westchester and Fairfield County Customers More Convenient, Affordable Travel to the Sunshine State Three Additional Flights to Florida Begin April 2

NEW YORK, March 28, 2007 (PRIME NEWSWIRE) -- JetBlue Airways Corporation (Nasdaq:JBLU), New York's hometown airline, today begins daily nonstop service between White Plains' Westchester County Airport (HPN) and Orlando, Florida. Beginning April 2, the low-cost carrier will offer one daily nonstop flight to Fort Lauderdale and West Palm Beach, and a second daily flight to Orlando.

White Plains is the low-cost, low-fare carrier's 51st destination and the seventh New York airport it serves, in addition to John F. Kennedy and LaGuardia airports, Buffalo, Newburgh, Rochester and Syracuse. Regular fares to/from Fort Lauderdale will start at $79(a) each way. One way fares to West Palm Beach and Orlando will begin at $99(a).

"We're pleased to bring the JetBlue Experience closer to our Westchester and Fairfield County customers with convenient service to Florida from White Plains, our seventh New York destination," said David Neeleman, CEO and founder of JetBlue. "As we continue to expand in our home state, we look forward to providing the most comfortable and entertaining travel options in the skies today, including the most legroom in coach, the most live entertainment choices and low fares for convenient, nonstop flights to Florida's sunny beaches."

"This is great news for businesses and travelers in Westchester and throughout the Hudson Valley. JetBlue is adding more flights to the Hudson Valley because they see a market that is growing and a customer base that will take advantage of low-fare air service," said Senator Charles Schumer.

"I am very pleased that JetBlue is now going to begin service to and from White Plains. White Plains provides a very viable alternative for many local air travelers. The more service we have in and out of the region, the more options we provide for people coming to do business in New York and those promoting their own businesses in other states. This is very welcome news for Westchester and the Lower Hudson Valley," Senator Hillary Rodham Clinton said.

"JetBlue service from Westchester County Airport to Florida is great news for our business and leisure travelers," County Executive Andy Spano said. "It is a good fit for our airport and will offer more low-fare travel options for our residents. We welcome this service and look forward to JetBlue joining us in keeping our 'good neighbor policy.'"

JetBlue will operate flights to and from Westchester County with its newly modified Airbus A320 aircraft, featuring comfy all-leather seats, with more legroom than any other airline's coach cabin(b) and individual seat-back televisions with 36 channels of free DIRECTV(r) programming(c). In addition, more than 100 channels of free XM Satellite Radio are currently being installed on the fleet. Last week, the airline accepted delivery of its 100th Airbus A320 aircraft. The low-cost, low-fare, value-oriented airline operates the world's largest fleet of A320 aircraft.

JetBlue customers enrolled in the airline's flight gratitude program, TrueBlue, will earn four TrueBlue points each way, with double points awarded for travel purchased online at www.jetblue.com. Customers can earn TrueBlue points even faster by using the JetBlue Card from American Express. Every time cardholders purchase JetBlue travel with the Card, or earn at least one TrueBlue point through other purchasing using the Card, all TrueBlue points in the member's account automatically extend for another 12 months.

JetBlue's Service between White Plains, NY and Orlando, FL:

White Plains (HPN) to Orlando (MCO)	Orlando (MCO) to White Plains (HPN)
Depart - Arrive	Depart - Arrive
8:55am - 11:40am (effective 3/28/07)	4:35pm - 7:15pm (effective 4/2/07)
8:55pm - 11:40pm (effective 4/2/07)	8:40pm - 11:20pm (effective 3/27/07)

JetBlue's Service between White Plains, NY and Fort Lauderdale, FL:

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White Plains (HPN) to              Fort Lauderdale (FLL) to
Fort Lauderdale (FLL)              White Plains (HPN)
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Depart - Arrive                    Depart - Arrive

7:55am - 10:50am                   8:10pm - 10:59pm
 (effective 4/2/07)                 (effective 4/2/07)
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JetBlue's Service between White Plains, NY and West Palm Beach, FL:

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White Plains (HPN) to              West Palm Beach (PBI) to
West Palm Beach (PBI)              White Plains (HPN)
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Depart - Arrive                    Depart - Arrive

7:55pm - 10:45pm                   5:25pm - 8:15pm
 (effective 4/2/07)                 (effective 4/2/07)
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JetBlue Airways is focused on creating a new airline category -- an airline that offers value, service and style. Based in New York City, and now in its eighth year, the low-cost carrier currently serves 51 destinations with more than 550 flights daily. JetBlue has the most legroom in coach(b) and is America's first and only airline to offer its own Customer Bill of Rights, with meaningful compensation for customers inconvenienced by flight delays or cancellations(d). In addition to its signature seatback personal television service(c), the low-fare, high-value airline offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Fares require up to a 14-day advance purchase. Lowest fares may not be available on all days or on all flights. Regular fares to/from Fort Lauderdale begin at $99 on Fridays and/or Sundays. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE, or at jetblue.com (in the case of changes), with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.40 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) JetBlue has the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

(c) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

(d) For full details of JetBlue's Customer Bill of Rights, visit www.jetblue.com/promise.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.


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