Massachusetts Gets Bluer: JetBlue and Cape Air Launch Marketing Partnership

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Low-Fare Airline Today Begins Offering Connecting Service Via Cape Air in Boston to Martha's Vineyard, Nantucket, Provincetown, and Hyannis

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Low Fares and Smooth Connections From 21 JetBlue
Cities Across the U.S. to Cape Cod and the Islands
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BOSTON, March 19, 2007 (PRIME NEWSWIRE) -- JetBlue Airways Corporation (Nasdaq:JBLU) continues to strengthen its focus city operation at Boston's Logan International Airport -- where it already offers more departures than any other low-fare airline -- with the launch of its new marketing partnership with Cape Air. The two airlines today inaugurated convenient connecting service between nearly two dozen destinations served by JetBlue and four popular destinations served by Cape Air: Martha's Vineyard, Nantucket, Provincetown, and Hyannis, Mass.

Through the JetBlue-Cape Air marketing partnership, JetBlue has placed its code on flights operated by Cape Air, making it possible for customers to book travel on a single itinerary between the Cape and Islands and 21 cities that connect through JetBlue's Boston focus city, including New York/JFK; Washington, DC/Dulles; Fort Lauderdale and West Palm Beach, Fla.; Denver, Colo.; Seattle, Wash.; San Francisco (a) and Los Angeles/Long Beach, Calif.; Pittsburgh, Pa.; Charlotte (a) and Raleigh-Durham, N.C. (b)

Customers enjoy low fares and easy one-stop shopping for their JetBlue-Cape Air itineraries through www.jetblue.com or by calling 1-800-JETBLUE. On their day of travel, customers benefit from online or airport kiosk check-in options (c), simplified one-stop baggage check and transfer, and fast same-terminal connections at Logan International Airport's Terminal C. Members of TrueBlue, JetBlue's customer loyalty program, may now redeem TrueBlue Points for travel on combined JetBlue-Cape Air itineraries.

"Today we're thrilled to be expanding year-round travel options with Cape Air for residents of the Cape and Islands, and making it easier than ever for visitors to get to some of our country's most beautiful destinations," said JetBlue Founder and CEO David Neeleman. "We're happy to be taking the hassle out of connecting to and from the Cape and Islands for our customers."

"Cape Air and JetBlue are two great brands with a demonstrated commitment to providing the best service possible for our customers," said Cape Air President Dan Wolf. "Our alliance with JetBlue is a natural fit for us, and a natural fit for our customers, too. Together with our new partner, we look forward to making your travel experience to Cape Cod and the Islands a breeze."

In addition to connecting service available year-round and operated by Cape Air, JetBlue will launch its own daily nonstop service between Nantucket and New York's John F. Kennedy International Airport on May 24, 2007. The low-fare airline will operate service for the peak summer season through September 24 aboard JetBlue's spacious 100-seat EMBRAER 190 jets.

JetBlue Airways is focused on creating a new airline category -- an airline that offers value, service and style. Based in New York City, and now in its seventh year, the low-cost carrier currently serves 50 destinations with more than 500 flights daily. The JetBlue fleet offers the most legroom in coach (d). JetBlue is America's first and only airline to offer a meaningful Customer Bill of Rights, which makes provisions for compensation when its flights are cancelled or delayed (e). In addition to its signature seatback television service from DIRECTV(r) -- the most free live television of any airline (f) -- the low-fare, high-value airline offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at (800) JETBLUE (538-2583).

Cape Air is the largest independent regional airline in the U.S. The airline serves over 700,000 passengers annually with over 120,000 flights in destinations around the world including New England, Florida, the Caribbean, and Micronesia. With its fleet of more than 50 Cessna 402s and ATR-42s, Cape Air operates up to 850 flights per day. Cape Air has served island markets since 1989 and is experienced with the unique transportation needs of island communities. Cape Air, which is based in Hyannis, Mass., also operates flights under the Nantucket Airlines banner. For more information, visit www.flycapeair.com or call (800) 352-0714.

(a) New nonstop service from Boston to Charlotte begins May 1. Nonstop service from Boston to San Francisco begins May 3.

(b) Nonstop service between Boston and Hyannis, Martha's Vineyard, Nantucket, and Provincetown operated by JetBlue partner airline Cape Air. Nonstop service between New York/JFK and Nantucket operated by JetBlue.

(c) Kiosk check-in only available in cities served by JetBlue-operated flights. Kiosks not available in Hyannis, Martha's Vineyard, Nantucket, or

Provincetown.

(d) JetBlue has the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

(e) For full details of JetBlue's Customer Bill of Rights, visit www.jetblue.com/promise. JetBlue's Customer Bill of Rights applies only to flights operated by JetBlue.

(f) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the timely delivery and reliable operation of the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this update.

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