JetBlue Airways Announces Spring Sale

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New York to Florida Fares Start at $59 Each Way; Coast-to-Coast Fares Start at $99 Each Way

NEW YORK, March 5, 2007 (PRIME NEWSWIRE) -- JetBlue Airways Corporation (Nasdaq:JBLU) today launches a special five-day Spring Sale with fares starting at $59(a) each way for travel between New York and Florida and coast-to-coast fares beginning at $99(a) each way. Fares as low as $44(a) are available between Los Angeles/Long Beach, CA and Oakland, CA or Sacramento, CA. Fares as low as $59(a) are available between New York and Jacksonville, FL or Nashville, TN.

Sale fares require up to a 14 day advance purchase and must be purchased by 11:59 p.m. MST, Friday, March 9, 2007. Transcontinental, West Coast, and Bermuda travel must take place between April 17, 2007 and May 16, 2007. All other travel must take place between April 17, 2007 and June 13, 2007. Customers are encouraged to book early, as Spring fares may not be available on all days or on all flights. Other restrictions apply (a). Sale fares to additional JetBlue destinations are available online at www.jetblue.com/?source=pr.

Spring Sale Fares (additional sale fares and destinations available online):

New York/JFK to/from:	Sale Fare
Austin, TX	$99 (a)
Burbank, CA	$139 (a)
Charlotte, NC	$79 (a)
Denver, CO	$99 (a)
Fort Lauderdale, FL	$79 (a)
Fort Myers, FL	$79 (a)
Houston, TX	$79 (a)
Jacksonville, FL	$59 (a)
Las Vegas, NV	$129 (a)
Long Beach, CA	$139 (a)
Nashville, TN	$59 (a)
New Orleans, LA	$89 (a)
Oakland, CA	$139 (a)
Ontario, CA	$129 (a)
Orlando, FL	$79 (a)
West Palm Beach, FL	$79 (a)
Portland, OR	$109 (a)
Phoenix, AZ	$129 (a)
Raleigh-Durham, NC	$69 (a)
Sacramento, CA	$119 (a)
Salt Lake City, UT	$119 (a)
San Diego, CA	$129 (a)
San Francisco, CA (starts May 3)	$139 (a)
San Jose, CA	$129 (a)
Seattle, WA	$119 (a)
Tampa, FL	$79 (a)
Tucson, AZ	$99 (a)

New York/LGA to/from:	Sale Fare
Fort Lauderdale, FL	$79 (a)
Orlando, FL	$79 (a)
West Palm Beach, FL	$79 (a)

Newark, NJ to/from:	Sale Fare
Fort Lauderdale, FL	$79 (a)
Fort Myers, FL	$69 (a)
Orlando, FL	$79 (a)
Tampa, FL	$69 (a)
West Palm Beach, FL	$79 (a)

Newburgh, NY to/from:	Sale Fare

Fort Lauderdale, FL	$79 (a)
Orlando, FL	$79 (a)

White Plains, NY to/from (starts March 28):	Sale Fare
Fort Lauderdale, FL	$69 (a)
Orlando, FL	$69 (a)
West Palm Beach, FL	$79 (a)

Boston Logan to/from:	Sale Fare
Austin, TX	$109 (a)
Bermuda (starts May 1)	$99 (a)
Charlotte, NC (starts May 1)	$79 (a)
Denver, CO	$99 (a)
Las Vegas, NV	$119 (a)
Long Beach, CA	$129 (a)
Oakland, CA	$129 (a)
Raleigh-Durham, NC	$79 (a)
Seattle, WA	$124 (a)
San Francisco, CA (starts May 3)	$129 (a)
San Jose, CA	$129 (a)

Washington, DC/Dulles to/from:	Sale Fare
Fort Lauderdale, FL	$69 (a)
Las Vegas, NV	$99 (a)
Long Beach, CA	$119 (a)
Oakland, CA	$119 (a)
Orlando, FL (starts May 1)	$69 (a)
San Diego, CA	$119 (a)

Long Beach to/from:	Sale Fare
Chicago, IL	$109 (a)
Fort Lauderdale, FL	$109 (a)
Oakland, CA	$44 (a)
Sacramento, CA	$44 (a)

Oakland to/from:	Sale Fare
Fort Lauderdale	$99 (a)

JetBlue Airways is focused on creating a new airline category -- an airline that offers value, service and style. Based in New York City, and now in its seventh year, the low-cost carrier currently serves 50 destinations with more than 500 flights daily. JetBlue has the most legroom in coach (b) and is America's first and only airline to offer its own Customer Bill of Rights, which makes provisions for compensation when flights are cancelled or delayed (c). In addition to its signature seatback television service (d), the low-fare, high-value airline offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) Service to Bermuda is subject to receipt of government operating authority. All fares are subject to change without notice. Sale fares require up to a 14-day advance purchase. Travel must be booked by March 9, 2007, 11:59 PM MST. Transcontinental, West Coast, and Bermuda travel must take place between April 17, 2007 and May 16, 2007 and must be completed by May 16, 2007. All other travel must take place between April 17, 2007 and June 13, 2007 and must be completed by June 13, 2007. Sale fares may not be available on all days or on all flights. Sale fares are most often found on midweek travel dates. Blackout dates for travel are May 24-29, 2007. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE (1-800-884-9616 if located in Bermuda), or at jetblue.com (in the case of changes), with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security

Fees of up to $2.50 each way and a Federal Segment Tax of $3.40 per domestic segment. A segment is a takeoff and landing. Bermuda fares also do not include government fees and taxes of up to $56.35 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply. (c)2007 JetBlue Airways

(b) JetBlue has the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

(c) For full details of JetBlue's Customer Bill of Rights, visit www.jetblue.com/promise

(d) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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