jetBlue

JetBlue Introduces Two New Routes: Bankers' Run: Boston to Charlotte; Run to the Sun: Washington/Dulles to Orlando

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      Fares Start At $79(a) Each Way Between Boston and Charlotte
            and $69(a) Each Way Between Dulles and Orlando

          Now Offering 26 Nonstop Destinations From Boston,
                10 From Orlando and 9 From Dulles

    Added Flights On Four Other Routes Offer Customers Even More Choice
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NEW YORK, March 1, 2007 (PRIME NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU) today announces it will connect two of America's biggest banking centers with the launch of new daily nonstop service from Boston to Charlotte, NC beginning May 1. In addition, the low-fare airline will connect the nation's capital to central Florida with the launch of twice-daily nonstop service between Washington Dulles International Airport and Orlando beginning May 1.

To celebrate JetBlue's newest routes, the low-fare airline is offering introductory fares of $79(a) each way between Boston and Charlotte and $69(a) each way between Washington, DC/Dulles and Orlando.

JetBlue also announces today that in response to customer demand it will increase service on routes between New York's John F. Kennedy International Airport and both Charlotte and Raleigh/Durham, NC; and between Las Vegas and Los Angeles/Long Beach, effective May 1. The award-winning airline will also add extra service to Portland, ME for the peak summer season.

"Today we continue to 'connect the dots' on our growing route map, giving our customers more of the service they've been asking for," said JetBlue Founder and CEO David Neeleman. "Customers have shown tremendous loyalty to JetBlue's top-notch service, our inflight entertainment and low fares, and we're pleased to be able to add more flights for them just in time for summer."

JetBlue's new service between Boston and Charlotte:

Boston, MA (BOS) to Charlotte, NC (CLT)	Charlotte, NC (CLT) to Boston, MA (BOS)
Depart - Arrive	Depart - Arrive
8:10 a.m. - 10:20 a.m. (eff. May 1)	10:55 a.m. - 1:15 p.m. (eff. May 1)

JetBlue's new service between Washington/Dulles and Orlando:

Washington, DC/Dulles (IAD) to Orlando, FL (MCO)	Orlando, FL (MCO) to Washington, DC/Dulles (IAD)
Depart - Arrive	Depart - Arrive
9:15 a.m. - 11:30 a.m. (eff. May 1)	12:20 p.m. - 2:40 p.m. (eff. May 1)
6:20 p.m. - 8:45 p.m. (eff. May 1)	9:20 p.m. - 11:30 p.m. (eff. May 1)

Overview of today's schedule enhancements, effective May 1:

From	To	Increase	Total Daily Flights
Boston, MA (BOS)	Charlotte, NC (CLT)	+1	1

LA/Long Beach (LGB)	Las Vegas, NV (LAS)	+1	3
New York (JFK)	Portland, ME (PWM)	+1	5 (eff. June 15 - Sept. 4)
	Charlotte, NC (CLT)	+1	5
	Raleigh/Durham, NC (RDU)	+1	5
Washington/Dulles (IAD)	Orlando (MCO)	+2	2

Service to Charlotte and Raleigh/Durham will be operated with JetBlue's 100-seat EMBRAER 190 aircraft, which feature 100 channels of XM Satellite Radio and 36 channels of DIRECTV(r) programming at every seat -- the most free live television of any airline (b). Service between LA/Long Beach and Las Vegas will operate on 150-seat Airbus A320 aircraft. Flights between Washington and Orlando and between New York and Portland will operate on a mix of E190s and A320s. The JetBlue fleet offers the most legroom in coach (c).

Customers enrolled in JetBlue's customer loyalty program, TrueBlue, will earn two TrueBlue points each way for nonstop flights between Boston and Charlotte, between New York/JFK and Charlotte, Raleigh/Durham, or Portland, ME, or between LA/Long Beach and Las Vegas; and four points each way for nonstop flights between Washington/Dulles and Orlando. Double TrueBlue points are awarded for travel purchased online at www.jetblue.com. Customers can earn TrueBlue points even faster by using the JetBlue Card from American Express. Every time cardholders purchase JetBlue travel with the Card, or earn at least one TrueBlue point through other purchasing using the Card, all TrueBlue points in the member's account automatically extend for another 12 months.

JetBlue Airways is focused on creating a new airline category -- an airline that offers value, service and style. Based in New York City, and now in its seventh year, the low-cost carrier currently serves 50 destinations with more than 500 flights daily. JetBlue is America's first and only airline to offer a meaningful Customer Bill of Rights, which makes provisions for compensation when flights are cancelled or delayed (d). In addition to its signature seatback television service, the low-fare, high-value airline offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583).

(a) All fares are subject to change without notice. Introductory fares require up to a 14-day advance purchase. Travel must be booked by March 14, 2007, 11:59 PM MST. Travel must take place between May 1, 2007 and June 15, 2007. All travel must be completed by June 15, 2007. Sale fares may not be available on all days or on all flights. Sale fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE or at jetblue.com (in the case of changes), with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $2.50 each way and a Federal Segment Tax of $3.40 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

(c) JetBlue has the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

(d) For full details of JetBlue's Customer Bill of Rights, visit www.jetblue.com/promise

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the timely delivery and reliable operation of the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this update.

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JetBlue Reservations

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