jetBlue

The Caribbean Gets Bluer: JetBlue Announces Island Expansion

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     Low-fare Service to Santo Domingo(a) Starting At $109(a)
                  Each Way Begins May 24

      New Route Between Boston and Bermuda(a) Begins May 1;
            Orlando to Ponce Flights Begin May 24

      JetBlue to Offer Nearly 200 Weekly Flights to the
                     Islands This Summer
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NEW YORK, March 1, 2007 (PRIME NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU) today announces a major expansion of service to its customers' favorite island destinations with the launch of nonstop service this spring between Santo Domingo, Dominican Republic and New York's John F. Kennedy International Airport, as well as the launch of new nonstop service between Boston and Bermuda and between Orlando and Ponce, Puerto Rico. Bermuda flights begin May 1 while Santo Domingo and Ponce flights begin May 24.

JetBlue will also add additional daily flights for the peak summer season on existing routes between New York/JFK and Aruba; New York/JFK and Santiago, Dominican Republic; and between Orlando and San Juan, Puerto Rico. With today's announcement, JetBlue will this summer offer more flights to the Caribbean/Atlantic region (b) than any other low-fare airline, with nearly 200 weekly flights from Boston, New York/JFK and Orlando.

Santo Domingo: Bello y ahora azul

JetBlue will launch service to the Dominican capital with two daily flights from New York/JFK beginning May 24, 2007. Flights will be operated with 150-seat Airbus A320 aircraft, featuring industry-leading legroom and a complimentary selection of first-run movies and bonus features from FOX InFlight(tm) (c). Santo Domingo will be JetBlue's 53rd destination, and its ninth city in the Caribbean/Atlantic region. To celebrate its new service to Las Americas International Airport, JetBlue is offering introductory one-way fares between New York and Santo Domingo starting at $109(a) each way. The airline previously served Santo Domingo from 2004 to 2005.

"Que mucho te extranyamos, Santo Domingo! We're thrilled to be returning to your beautiful city this spring," said JetBlue Founder and CEO David Neeleman. "The Dominican community has been one of our biggest supporters since we started service to the island in 2004. We brought low fares and great service, and they gave us their loyalty. This is our way of saying 'thanks'."

JetBlue's schedule between New York and Santo Domingo:

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-----------------------------------------------------------------
New York, NY (JFK) to                Santo Domingo, DR (SDQ) to
 Santo Domingo, DR (SDQ)               New York, NY (JFK)
-----------------------------------------------------------------
Depart - Arrive                      Depart - Arrive
-----------------------------------------------------------------
7:30 a.m. - 11:10 a.m.               12:05 p.m. - 3:50 p.m.
 (eff. May 24-June 30)                (eff. May 24-June 30)
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10:20 a.m. - 2:00 p.m.               3:00 p.m. - 6:45 p.m.
 (eff. July 1)                        (eff. July 1)
-----------------------------------------------------------------
11:55 p.m. - 3:45 a.m.               5:00 a.m. - 8:45 a.m.
 (next day) (eff. May 24)             (eff. May 25)
-----------------------------------------------------------------
  All times local
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JetBlue currently serves the Dominican Republic with daily service to Santiago from New York/JFK. The low-fare airline will add a second daily flight on the JFK-Santiago route between July 1 and October 31 (d).

Blue Skies Over Bermuda

JetBlue will introduce new low-fare service between Boston and Bermuda for the peak summer season between May 1 and October 31. Flights will be

operated with JetBlue's spacious 100-seat EMBRAER 190 jets with fares starting as low as $99 each way (a). JetBlue currently operates daily service between Bermuda and New York/JFK and is the only low-fare airline offering scheduled service to the island.

"At Boston Logan we couldn't be happier to add JetBlue to our family of airlines offering international service and we look forward to working with them as they continue to grow at Logan," said Massport's CEO and Executive Director Thomas J. Kinton, Jr. "Bermuda has always been a popular vacation destination and JetBlue is sure to bring to that route their brand of quality service that we have all come to expect and to enjoy."

JetBlue's schedule between Boston and Bermuda:

Boston, MA (BOS) to Bermuda (BDA)	Bermuda (BDA) to Boston, MA (BOS)
Depart - Arrive	Depart - Arrive
10:40 a.m. - 2:00 p.m. (eff. May 1 - Oct. 31)	2:45 p.m. - 4:05 p.m. (eff. May 1 - Oct. 31)
All times local	

The most Puerto Rican destinations from Orlando

JetBlue will continue to strengthen its position in central Florida this spring with the launch of new daily nonstop service from Orlando International Airport to Mercedita Airport in Ponce, Puerto Rico, beginning May 24. Flights will operate daily through September 3 with fares starting at $79(a) each way. In addition, JetBlue will add a third daily nonstop flight between Orlando and San Juan for the summer season. JetBlue offers more service to more Puerto Rican destinations from Orlando - Aguadilla, Ponce, and San Juan - than any other airline.

JetBlue's schedule between Orlando and Ponce:

Orlando, FL (MCO) to Ponce, PR (PSE)	Ponce, PR (PSE) to Orlando, FL (MCO)
Depart - Arrive	Depart - Arrive
11:10 p.m. - 2:05 a.m. (next day) (eff. May 24 - Sept. 3)	3:00 a.m. - 6:10 a.m. (eff. May 25 - Sept. 4)
All times local	

In addition to its nonstop service to the Caribbean and Bermuda, JetBlue also offers convenient connections to the region from dozens of destinations across the low-fare carrier's U.S. network including Buffalo and Rochester, NY; Burlington, VT; Portland, ME; Washington, DC/Dulles; Pittsburgh, PA; Charlotte and Raleigh/Durham, NC; Chicago, IL/O'Hare; Denver, CO; and Burbank and San Francisco, CA (e).

Customers enrolled in JetBlue's customer loyalty program, TrueBlue, will earn four TrueBlue points each way for nonstop flights between Orlando and Puerto Rico; four points each way for nonstop flights between Boston and Bermuda; and six points each way for flights between New York and the Dominican Republic. Double TrueBlue points are awarded for travel purchased online at www.jetblue.com. Customers can earn TrueBlue points even faster by using the JetBlue Card from American Express. Every time cardholders purchase JetBlue travel with the Card, or earn at least one TrueBlue point through other purchasing using the Card, all TrueBlue points in the member's account automatically extend for another 12 months.

JetBlue Airways is focused on creating a new airline category -- an airline that offers value, service and style. Based in New York City, and now in its seventh year, the low-cost carrier currently serves 50 destinations with more than 500 flights daily. JetBlue has the most legroom in coach (f) and is America's first and only airline to offer its own Customer Bill of Rights, which makes provisions for compensation when flights are cancelled or delayed (g). In addition to its signature seatback television service, the low-fare, high-value airline offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583) from the U.S., Puerto Rico and Bermuda; 1-200-9898 from the Dominican Republic; or 297-588-5388 from Aruba.

(a) Service to Bermuda and Santo Domingo is subject to receipt of government operating authority. All fares are subject to change without notice. Introductory fares require a 14-day advance purchase. Travel must be booked by March 14, 2007, 11:59 PM MST. Boston-Bermuda travel must take place between May 1, 2007 and June 15, 2007. New York-Santo Domingo and Orlando-Ponce travel must take place between May 24, 2007 and June 15, 2007. All travel must be completed by June 15, 2007. Sale fares may not be available on all days or on all flights. Sale fares are most often found on midweek travel dates. Blackout dates for travel from Boston to Bermuda are May 24-26, 2007; blackout dates for travel from Bermuda to Boston are May 27-29, 2007. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE (1-200-9898 if located in the Dominican Republic, 1-800-884-9616 if located in Bermuda) or at jetblue.com (in the case of changes), with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of

up to $9 each way, September 11th Security Fees of up to $2.50 each way and a Federal Segment Tax of $3.40 per domestic segment. A segment is a takeoff and landing. Caribbean and International fares also do not include government fees and taxes of up to $72.05 each way. Puerto Rico fares also do not include a US Departure Tax of $15.10 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply. (c)2007 JetBlue Airways.

(b) Caribbean/Atlantic region defined as Oranjestad, Aruba; Hamilton, Bermuda; Nassau, Bahamas; Santiago, and Santo Domingo, Dominican Republic; and Aguadilla, Ponce, and San Juan, Puerto Rico.

(c) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

(d) JetBlue is currently selling seats through September 4, 2007.

(e) Service to San Francisco begins May 3.

(f) JetBlue has the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

(g) For full details of JetBlue's Customer Bill of Rights, visit www.jetblue.com/promise

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the timely delivery and reliable operation of the EMBRAER 190 aircraft; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this update.

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