JetBlue Customer Rebooking Policy Expansion

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NEW YORK, Feb. 16, 2007 (PRIME NEWSWIRE) -- JetBlue Airways today expands its rebooking policy for customers booked to travel on JetBlue through Monday, Feb. 19, 2007:

Customers booked through Monday, Feb. 19 may voluntarily rebook their travel without penalty or fare difference through Tuesday, May 22, 2007. Customers are not required to contact JetBlue prior to their originally scheduled departure. Customers need only contact JetBlue before May 22 to rebook their travel. Rebooked travel must be completed by May 22.

If customers choose to rebook the same routing for different days, JetBlue will waive all change fees and fare differences. If customers choose to rebook to another destination, JetBlue will waive the change fee, but fare differences will not be waived.

To rebook, customers are asked to call JetBlue at 800-JETBLUE (800-538-2583). JetBlue Reservations is experiencing enormous call volume, and customers may not be able to get through today.

If customers prefer, JetBlue will convert the full value of their travel into a JetBlue credit good for future JetBlue travel. Customers may convert the value of their travel into a JetBlue credit online at http://www.jetblue.com/manageflights/irop.asp.

Customers whose JetBlue flight has been cancelled may opt for a full refund via http://www.jetblue.com/manageflights/iropcc.asp.

JetBlue Airways is focused on creating a new airline category -- an airline that offers value, service and style. Based in New York City, and now in its seventh year, the low-cost carrier currently serves 50 destinations with more than 500 flights daily. JetBlue has the most legroom in coach(a). In addition to its signature seatback television service from DIRECTV(r)(b), JetBlue also offers a selection of first-run movies and bonus features from FOX InFlight(tm) on flights longer than two hours. The low-fare, high-value airline offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit http://www.jetblue.com.

(a) JetBlue has the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

(b) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2006 Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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