JetBlue Airways Launches Coast to Coast Sale With $99 Fares(a)

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Three-Day Sale Also Includes $59(a) Fares Between New York and Houston; $69(a) Fares Between Washington, DC and Las Vegas

NEW YORK, Feb. 6, 2007 (PRIME NEWSWIRE) -- JetBlue Airways Corporation (Nasdaq:JBLU) today launches a three-day, Coast to Coast Sale, offering customers $99(a) one-way sale fares on select transcontinental routes to or from New York's John F. Kennedy International Airport, Boston's Logan International Airport, Washington, DC/Dulles International Airport, Fort Lauderdale/Hollywood International Airport and Long Beach Airport. Special sale fares of $59(a) are available between New York/JFK and Houston, TX, and $69(a) between Washington, DC/Dulles and Las Vegas, NV.

Sale fares are valid for travel Monday through Wednesday and/or Saturday, and must be purchased by 11:59 p.m. MST, Thursday, February 8, 2007. Sale fares are valid for travel completed by March 27, 2007, and require up to a 14-day advance purchase. Blackout dates and other restrictions apply.(a)

Coast-to-Coast Sale Fares:

New York/JFK to/from:	Sale Fare
Austin, TX	$99 (a)
Denver, CO	$99 (a)
Houston, TX	$59 (a)
Oakland, CA	$99 (a)
Phoenix, AZ	$99 (a)
Portland, OR	$99 (a)
Sacramento, CA	$99 (a)
San Jose, CA	$99 (a)
Seattle, WA	$99 (a)
Tucson, AZ	$99 (a)

Boston Logan to/from:	Sale Fare
Austin, TX	$99 (a)
Denver, CO	$99 (a)
Long Beach, CA	$99 (a)
Oakland, CA	$99 (a)
Phoenix, AZ	$99 (a)
San Jose, CA	$99 (a)
Seattle, WA	$99 (a)

Washington, DC/Dulles to/from:	Sale Fare
Las Vegas, NV	$69 (a)
Long Beach, CA	$99 (a)
Oakland, CA	$99 (a)
San Diego, CA	$99 (a)

Fort Lauderdale, FL to/from:	Sale Fare
Long Beach, CA	$99 (a)
Oakland, CA	$99 (a)

Long Beach, CA to/from:	Sale Fare
Chicago, IL/O'Hare	$99 (a)

JetBlue Airways is focused on creating a new airline category -- an airline that offers value, service and style. Based in New York City, and entering its seventh year, the low-cost carrier currently serves 50 destinations with up to 500 flights daily. Onboard JetBlue, customers enjoy roomy leather seats with industry-leading legroom (up to 36 inches!) on the A320 aircraft, and no middle seats on the E190 aircraft (b). Customers also enjoy 36 channels of free DIRECTV(r) programming (c), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r)

coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Sale fares require up to a 14-day advance purchase. Travel must be booked by February 8, 2007. Travel must be completed by March 27, 2007. Blackout dates are February 13-28, 2007. Sale fares may not be available on all days or on all flights. Travel must take place Monday through Wednesday and/or Saturday. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE, or at jetblue.com (in the case of changes), with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $2.50 each way and a Federal Segment Tax of $3.40 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) The modification of JetBlue's A320 fleet that will bring customers the 36 inches of leg room will be complete by March 2007.

(c) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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