# Seven Years, Seven Destinations in the Empire State: JetBlue Announces Service to White Plains, New York

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   Low-Fare Airline Offers Westchester and Fairfield County Customers
          More Convenient, Affordable Travel to Florida

              Daily Flight to Orlando Begins March 28;
    Three Additional Flights to the Sunshine State Begin April 2
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NEW YORK, Jan. 24, 2007 (PRIME NEWSWIRE) -- JetBlue Airways Corporation (Nasdaq:JBLU), New York's hometown airline, today announces it will begin service between White Plains' Westchester County Airport (HPN), the airline's seventh New York state destination, and Orlando, Florida, with a daily nonstop flight beginning March 28. Beginning April 2, the low-cost carrier will add one daily nonstop flight to Fort Lauderdale, one daily nonstop flight to West Palm Beach and a second daily flight to Orlando. Regular fares to/from Fort Lauderdale will start at $79(a) each way. One way fares to West Palm Beach and Orlando will begin at $99(a).

"As we celebrate our seventh year of operations, we are excited to give our Westchester and Fairfield County customers the gift of convenient, nonstop flights from White Plains, our seventh New York destination," said David Neeleman, CEO and founder of JetBlue. "We are committed to making air travel affordable, entertaining and friendly. We look forward to providing more customers more options and more value for their travel experience as we continue to expand in our home state."

"JetBlue's new service at White Plains is a win-win for Westchester and all of New York," said Senator Chuck Schumer. "I have made it my mission as Senator to ensure that all New York State residents have access to cheap and reliable air service. These new flights mean more options for people flying non-stop from Westchester to Florida and that is a good thing."

"This is wonderful news for Westchester County Airport. It is great to see that JetBlue is continually expanding to serve more New Yorkers and more local destinations. These flights to Florida will not only give local residents more vacation options, they will give local businesses the chance to reach out to more markets and will bring more customers to Westchester County and the Lower Hudson Valley," Senator Hillary Rodham Clinton said.

"JetBlue's reputation for customer service is legendary,'' said County Executive Andy Spano. "They will make a great addition to Westchester County Airport and add to the already fine service provided by our other carriers. We're especially pleased that JetBlue has agreed to be a good neighbor and work within the rules we've created to protect those who live in the communities surrounding the airport.''

JetBlue will operate flights to and from Westchester County with its Airbus A320 aircraft, featuring comfy all-leather seats, industry-leading legroom and individual seat-back televisions with 36 channels of free DIRECTV(r) programming (b).

JetBlue customers enrolled in the airline's flight gratitude program, TrueBlue, will earn four TrueBlue points each way, with double points awarded for travel purchased online at www.jetblue.com. Customers can earn TrueBlue points even faster by using the JetBlue Card from American Express. Every time cardholders purchase JetBlue travel with the Card, or earn at least one TrueBlue point through other purchasing using the Card, all TrueBlue points in the member's account automatically extend for another 12 months.

JetBlue's Service between White Plains, NY and Orlando, FL:

| White Plains (HPN) to Orlando (MCO) | Orlando (MCO) to White Plains (HPN) |
|---|---|
| Depart - Arrive | Depart - Arrive |
| 8:55am - 11:40am (effective 3/28/07) | 4:35pm - 7:15pm (effective 4/2/07) |
| 8:55pm - 11:40pm (effective 4/2/07) | 8:40pm - 11:20pm (effective 3/27/07) |

JetBlue's Service between White Plains, NY and Fort Lauderdale, FL:

| White Plains (HPN) to Fort Lauderdale (FLL) | Fort Lauderdale (FLL) to White Plains (HPN) |
|---|---|
| Depart - Arrive | Depart - Arrive |
| 7:55am - 10:50am (effective 4/2/07) | 8:10pm - 11:00pm (effective 4/2/07) |

JetBlue's Service between White Plains, NY and West Palm Beach, FL:

| White Plains (HPN) to West Palm Beach (PBI) | West Palm Beach (PBI) to White Plains (HPN) |
|---|---|
| Depart - Arrive | Depart - Arrive |
| 7:55pm - 10:40pm (effective 4/2/07) | 5:25pm - 8:15pm (effective 4/2/07) |

JetBlue Airways is focused on creating a new airline category -- an airline that offers value, service and style. Based in New York City, and entering its seventh year, the low-cost carrier currently serves 50 destinations with up to 500 flights daily. Onboard JetBlue, customers enjoy roomy leather seats with industry-leading legroom (up to 36 inches!) on the A320 aircraft, and no middle seats on the E190 aircraft (c). Customers also enjoy 36 channels of free DIRECTV(r) programming, the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Fares require up to a 7-day advance purchase. Lowest fares may not be available on all days or on all flights. Lowest fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE, or at jetblue.com (in the case of changes), with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.40 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

(c) The modification of JetBlue's A320 fleet that will bring customers the 36 inches of leg room will be complete by March 2007.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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