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Jan 09, 2007

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              Boston and New York City Begin May 3

         JetBlue Will Offer the Most Flights of Any Airline
              Between New York City and the Bay Area
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NEW YORK, Jan. 9, 2007 (PRIME NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU) today announces its continued expansion in the Bay Area with new low-fare service between San Francisco International Airport (SFO) and both New York/JFK and Boston beginning May 3, 2007. With the addition of JetBlue's five daily flights to SFO, the low-fare airline will offer the most nonstop flights between New York City and the Bay Area -- where it already serves Oakland and San Jose -- as well as the most California destinations served nonstop from both Boston and New York City.

To celebrate JetBlue's commitment to the Bay Area, the award-winning low-fare carrier is offering one-way fares from San Francisco, Oakland, and San Jose to Boston and New York City starting at $99(a) each way, with regular fares ranging between $159(a) and $399(a) each way.

"San Franciscans have been loyal to JetBlue since 2000 when we first launched service to Oakland International Airport," said David Neeleman, Founder and CEO of JetBlue. "Our customers continually asked for more service from more airports -- it's important for our customers to have choice and low fares. We look forward to welcoming them aboard even more nonstop flights, regardless of which airport they prefer to use. And beginning in March, our Bay Area customers will enjoy one of the most comfortable and spacious coach products in the U.S., with a minimum of 34 inches of seat pitch at every seat."

"I am pleased to welcome the JetBlue family to San Francisco," said Mayor Gavin Newsom. "JetBlue represents the same qualities that come to mind when one thinks of San Francisco's economy: innovation and creativity. I am proud that we have a company of their stature now flying to San Francisco and contributing greatly to our future growth."

"San Francisco International Airport is very pleased to have JetBlue as its newest carrier," said John L. Martin, SFO Airport Director. "Just as SFO is committed to providing our travelers with unsurpassed safety, security and customer service, JetBlue has created a brand that is synonymous with first class customer service at an outstanding value. By providing more choices for travel, all of our passengers will benefit from JetBlue's SFO service."

In addition to its new service to San Francisco, JetBlue already offers Bay Area customers daily nonstop service from both Oakland and San Jose to New York City and Boston. JetBlue also flies daily from Oakland to LA/Long Beach, CA; Washington, DC/Dulles; and Fort Lauderdale, FL. For customers traveling beyond these cities, the low-fare airline offers convenient connecting service to dozens of destinations across the United States and Caribbean.

JetBlue's service between San Francisco International and New York/JFK:

New York/JFK (JFK) to San Francisco International (SFO)	San Francisco International (SFO) to New York/JFK (JFK)
Depart - Arrive	Depart - Arrive
8:00 a.m. - 11:30 a.m.	8:00 a.m. - 4:25 p.m. (starts May 4)
10:30 a.m. - 1:55 p.m.	12:25 p.m. - 8:55 p.m.
5:30 p.m. - 8:55 pm.	2:50 p.m. - 11:15 p.m.
9:00 p.m. - 12:20 a.m. (next day)	11:50 p.m. - 8:15 a.m. (next day) featuring JetBlue's Shut-Eye Service(tm)

JetBlue's service between San Francisco International and Boston:

Boston (BOS) to San Francisco International (SFO)	San Francisco International (SFO) to Boston (BOS)
Depart - Arrive	Depart - Arrive
7:30 p.m. - 10:55 p.m.	9:55 p.m. - 6:35 a.m. (next day) featuring JetBlue's Shut-Eye Service(tm)

On overnight flights from SFO, customers can say "buh-bye" to red eye and arrive revived with JetBlue's signature Shut-Eye Service(tm). Customers traveling on Shut-Eye flights receive a comfort kit designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. Before arrival, customers will be treated to Dunkin' Donuts coffee, orange juice or bottled spring water, refreshed and ready to start the day.

JetBlue customers enrolled in the airline's customer loyalty program, TrueBlue, will earn six TrueBlue points each way, with double points awarded for travel purchased online at www.jetblue.com. Customers can earn TrueBlue points even faster by using the JetBlue Card from American Express. Every time cardholders purchase JetBlue travel with the Card, or earn at least one TrueBlue point through other purchasing using the Card, all TrueBlue points in the member's account automatically extend for another 12 months.

JetBlue Airways is focused on creating a new airline category -- an airline that offers value, service and style. Based in New York City, and entering its seventh year, the low-cost carrier currently serves 50 destinations with up to 500 flights daily. Onboard JetBlue, customers enjoy roomy leather seats with industry-leading legroom (up to 36 inches!) on the A320 aircraft, and no middle seats on the E190 aircraft (c). Customers also enjoy 36 channels of free DIRECTV(r) programming, the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Introductory fare requires a 21-day advance purchase. Introductory fare must be booked by January 22, 2007, 11:59 PM MST, and travel must take place between May 3, 2007 and June 13, 2007. All travel on introductory fare must be completed by June 13, 2007. Introductory fare may not be available on all days or on all flights. Introductory fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE, or at jetblue.com (in the case of changes), with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.40 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

(c) The modification of JetBlue's A320 fleet that will bring customers the 36 inches of leg room will be complete by March 2007.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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