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JetBlue's Gift to You: 10 Additional Pounds of Free Checked Baggage, Extra TrueBlue Points and Travel Tips for the Holiday Season

Dec 20, 2006

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NEW YORK, Dec. 20, 2006 (PRIME NEWSWIRE) -- JetBlue Airways Corporation (Nasdaq:JBLU) today wishes its customers happy holidays by waiving the overweight baggage fee for checked bags weighing up to 60 pounds (a). This special holiday gift applies to customers checking bags from December 21, 2006 through January 3, 2007. In addition, TrueBlue members will earn two TrueBlue points by checking in online through January 4, 2007, giving customers the opportunity to reach their Award Flight even faster. The low-cost airline also offers useful travel tips to make flying JetBlue for the holidays even easier.

"JetBlue was created to bring humanity back to air travel, and that's even more important during the holiday season," said David Neeleman, CEO and Founder of JetBlue Airways. "By allowing an extra 10 pounds per checked bag and by offering extra TrueBlue points and simple travel tips for our customers, we hope to help make travel as comfortable as possible during this special, yet busy time of year."

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-- Check in for your flight at www.jetblue.com up to 24 hours in
   advance -- even if you're checking bags.  Through January 4, 2007,
   TrueBlue members will earn two TrueBlue points by doing this.  Then
   proceed directly to a JetBlue bag drop counter.
-- Check in using a kiosk.  You can easily retrieve your itinerary and
   print your boarding pass by typing in your confirmation number,
   entering your specific travel details, inserting a major credit
   card, or scanning the barcode on your printed e-tinerary.  If
   you're checking bags, indicate the appropriate number and proceed
   to a bag drop counter.
-- Remember that all liquids and gels (including snow globes and other
   gifts) in your carry-on must comply with the Transportation
   Security Administration's 3-1-1 guidelines: they must be THREE
   ounces or less, contained in ONE quart-sized clear plastic zip-top
   bag, and with only ONE bag permitted per customer.  Placing all
   liquids in your checked luggage will make for a quicker security
   screening process.  More information is available at
   http://www.jetblue.com/help/311.html?intcmp=tsa311.
-- If traveling with holiday gifts, wait to wrap them until you reach
   your final destination.  That way if further screening is
   necessary, the contents can be easily identified by security
   personnel.
-- Stay in touch with family and friends during your travel by
   accessing free Wi-Fi at JFK's Terminal 6 and at Long Beach Airport.
   Other airports served by JetBlue, including Boston's Logan
   International Airport, Washington Dulles International Airport and
   Fort Lauderdale-Hollywood International Airport, offer wireless
   access as well.  Also, check out mobile.jetblue.com from any
   WAP-enabled cell phone or PDA while on the road for real-time
   flight status.
-- Bring your own headphones for an even better-sounding onboard
   entertainment experience.  JetBlue offers regular headphone jacks
   at every seat so customers can enjoy the most free live
   entertainment in the sky: 36 channels of DIRECTV(r) programming (b)
   and over 100 channels of XM Satellite Radio(r) (not available on
   all flights).  Don't worry -- if you forget your headphones, we'll
   give you a free pair.
-- Bring your appetite!  JetBlue offers unlimited complimentary snacks
   on every flight, including Terra Blues(r) Chips, Doritos(r)
   Munchies Mix, Chocobillys chocolate chunk cookies, All Nuts Jumbo
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   Cashew Halves, Mamma Says(r) Gingerbread Biscotti, Mrs.
   GoodCookie(r) Jungle Crackers.  If you want a full meal, feel free
   to purchase one in the airport and bring it onboard with you.  You
   can wash it all down with freshly brewed Dunkin' Donuts(r) coffee.
-- Wait to place your coats and jackets in overhead bins until all
   carry-on items have first been stowed.  That way there will be room
   for everyone's items and your coat will be on top.
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In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 49 destinations with up to 470 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). On overnight flights from the West, the airline now offers Shut-Eye Service(tm), with a comfort kit designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) From December 21, 2006 to January 3, 2007, JetBlue Airways will waive the overweight baggage fee for customers traveling with bags weighing 51-60 pounds on all flights (excluding flights to/from Santiago, DR, where baggage over 50 pounds is not accepted). Overweight baggage charges apply for bags above 60 pounds on both domestic and international flights. The checked baggage policy for Excess (more than two bags per customer) and Oversized (over 62 linear inches in overall dimensions) for domestic and international flights remains the same. All other rules regarding baggage apply.

(b) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.


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