# JetBlue Expands Boston Service to Third Caribbean Destination: Cancun, Mexico

Dec 19, 2006

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                Boston, Vamos a la Playa!
              (Boston, Let's Go to the Beach)

         Nonstop Weekend Service Begins March 2, 2007

   Second Daily Flight from New York to Cancun Also Announced
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NEW YORK, Dec. 19, 2006 (PRIME NEWSWIRE) -- JetBlue Airways Corporation (Nasdaq:JBLU) today announces the expansion of its Caribbean network with nonstop service between Boston's Logan International Airport and Cancun, Mexico, effective March 2, 2007. In addition, JetBlue announced it will begin a second daily nonstop flight from New York's John F. Kennedy International Airport (JFK) to Cancun beginning March 1. The second daily flight from New York will complement the existing daily nonstop service to the Mexican destination that began November 30, 2006.

Cancun is the low-fare carrier's third Caribbean destination and 23rd destination in its route system served nonstop from Boston. JetBlue began service between Boston and San Juan, Puerto Rico, on December 13, 2006 and added service to Nassau, The Bahamas earlier this year, on February 2, 2006. The low-cost airline will operate a nonstop flight from Boston to Cancun every Friday, Saturday and Sunday during the peak months of November through April, and nonstop Saturday service from May through October. Regular one-way fares between Boston and Cancun will range from $129(a) to $399(a) each way when booked at www.jetblue.com or by calling 1-800-JETBLUE or 800-861-3372 if calling from Mexico.

"We are extremely pleased with the demand for our low-fare, high-quality service to Mexico," said David Neeleman, CEO and Founder of JetBlue Airways. "After just two weeks of service from New York to Cancun, it has become clear that more flights will benefit the many visitors who desire to travel to this tropical paradise. We look forward to making that possible with our additional service from Boston and our second daily flights from New York."

"Since beginning service from Boston just three years ago, JetBlue has become part of the Massachusetts employer family - growing steadily, adding hundreds of new jobs and helping to build the Massachusetts economy," said Massachusetts Governor Mitt Romney. "Today's announcement by JetBlue is part of a trend that I'd like to see continue long into the future."

JetBlue's service between Boston and Cancun:

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-------------------------------------------------------------------
Boston (BOS) to                          Cancun (CUN) to
Cancun (CUN)                             Boston (BOS)
-------------------------------------------------------------------
Depart - Arrive                        Depart - Arrive
-------------------------------------------------------------------
10:15am - 1:40 pm                    2:40pm - 7:40pm
 (Friday only; Nov - Apr)             (Friday only; Nov - Apr)
-------------------------------------------------------------------
11:45am - 3:10pm                     4:10pm - 9:10pm
 (Saturday and Sunday,                (Saturday and Sunday,
  effective 3/2/07;                    effective 3/2/07;
  Saturdays only 5/1/07                Saturdays only 5/1/07
  - 10/31/07)                          - 10/31/07)
-------------------------------------------------------------------
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JetBlue's service between New York and Cancun:

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-------------------------------------------------------------------
New York, NY (JFK) to                    Cancun (CUN)  to
Cancun (CUN)                              New York, NY (JFK)
-------------------------------------------------------------------
Depart - Arrive                          Depart - Arrive
-------------------------------------------------------------------
8:15am - 11:25am (daily)               12:25pm - 5:10pm (daily)
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-----------------------------------------------------------------------
10:30am - 1:40pm                          2:40pm - 7:25pm
 (Monday - Thursday only)                  (Monday - Thursday only)
-----------------------------------------------------------------------
8:30pm - 11:40pm                         12:40am - 5:25am
 (Friday - Sunday only)                    (Saturday - Monday only)
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JetBlue customers can enjoy complimentary FOX InFlight(tm) movies on flights to/from Cancun. Also available in Cancun are JetBlue Getaways, vacation packages that include JetBlue airfare and JetBlue-recommended hotels and resorts. Customers can book their JetBlue Getaways packages online at www.jetblue.com/getaways or by calling JetBlue at 1-800-JETBLUE (1-800-538-2583), option 3.

In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 48 destinations with up to 470 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). On overnight flights from the West, the airline now offers Shut-Eye Service(tm), with a comfort kit designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com/?source=pr.

(a) All fares are subject to change without notice. Sale fares require up to a 7-day advance purchase. Sale fares may not be available on all days or on all flights. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE (1-800-861-3372 if located in Mexico), or at jetblue.com (in the case of changes), with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. Cancun fares also do not include government fees and taxes of up to $49.61 each way. All taxes and fees must be paid at the time of purchase. DIRECTV(r) service is not available on flights to/from Cancun; however where available, FOX InFlight Premium Entertainment is offered complimentary on these routes. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.


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