Taking the JetBlue Experience to New Heights -- New A320 Cabin Configuration Will Give Customers More Inches of Legroom Than Any Other Airlines' Coach Cabin

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Customers Will Enjoy At Least 36-Inch Pitch in First 11 Rows On A320 Fleet, and At Least 34-Inch Pitch for All Other Seats

NEW YORK, Dec. 14, 2006 (PRIME NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU) today announces it will remove a row of seats from its Airbus 320 fleet and reconfigure the cabin with at least 36-inch pitch in rows 1-11, and at least 34-inch pitch in rows 12-25. Aircraft modifications on the low-cost, high-value airline are expected to be complete by March 2007.

"The best experience in the skies just got a little better," said JetBlue Founder and CEO David Neeleman. "Our customers love flying us because they get more value for their dollar, from 36 channels of free DIRECTV programming, to unlimited snacks, and now, more inches of legroom than any other U.S. airlines' coach cabin. Whether you are flying for business or leisure, that extra legroom will help make your travel as good as the destination."

JetBlue estimates a net savings of $30 million over five years by removing six seats from the A320 fleet, as a result of reducing the inflight crewmember team to three, and by reducing the weight of the aircraft by approximately 904 pounds, which will lower the fuel burn. That figure includes lost revenue opportunities as a result of selling six fewer seats per A320 flight. The figure does not include any revenue improvement that may result from the enhanced JetBlue Experience.

JetBlue already offers customers industry-leading pitch -- the distance between two rows of seats. On the Airbus 320 fleet, post-conversion, JetBlue will offer at least 36-inch pitch in rows 1-11, and 34-inch pitch in rows 12-25. On its EMBRAER 190 fleet, JetBlue offers 32- and 33-inch pitch -- and no middle seats. All JetBlue aircraft feature individual seat-back televisions with 36 channels of free DIRECTV(r) programming, and the EMBRAER 190 fleet also offers more than 100 channels of XM Satellite Radio. XM Radio is being installed on all A320 aircraft.

In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 48 destinations with up to 470 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (a), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). On overnight flights from the West, the airline now offers Shut-Eye Service(tm), with a comfort kit designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com/?source=pr.

(a) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; increases in maintenance costs, fuel prices, insurance costs and interest rates, our dependence on the New York market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form

10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.


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