JetBlue Continues Boston Expansion With New Flights to San Juan, Puerto Rico

Dec 13, 2006

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        Daily Service Between Boston and San Juan Begins Today

        Now Serving 22 Destinations Nonstop From Logan Airport

                  Sale Fares Begin At $85(a) Each Way
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NEW YORK, Dec. 13, 2006 (PRIME NEWSWIRE) -- JetBlue Airways (Nasdaq:JBLU) today continues to expand its presence at Boston's Logan International Airport with the launch of new daily nonstop service to San Juan, Puerto Rico. Flights to San Juan, the low fare carrier's 22nd destination served nonstop from Boston, will operate for the peak winter season through April 30, 2007. To celebrate this new service, JetBlue is offering a low sale fare of $85(a) each way between Boston and San Juan; regular fares range between $129(a) and $399(a) each way.

"We're thrilled to be giving our customers more of the service they've been asking for," said David Neeleman, JetBlue's Founder and CEO. "Our new nonstop flights to San Juan make it easier than ever to experience the beauty and rich culture of Puerto Rico. And with our existing nonstop flights from Boston to sunny spots in the Bahamas, Florida, California, Arizona and Nevada, JetBlue will really help make your winter fly by."

In addition to the low-fare carrier's seasonal nonstop service, JetBlue provides Boston customers with convenient year-round connecting service to three cities in Puerto Rico -- Aguadilla, Ponce, and San Juan through New York or Orlando. JetBlue also offers Boston customers daily connections to Aruba, Bermuda, Cancun, Mexico; and Santiago in the Dominican Republic via New York.

Low fares and JetBlue's award-winning inflight service aren't all that customers traveling between Boston and San Juan can look forward to; they'll also enjoy a selection of complimentary first-run movies and bonus features from FOX InFlight(tm)(b) on their seat-back televisions, while sitting in a comfy all-leather seat with industry-leading legroom. Service to San Juan will be operated with JetBlue's A320 fleet. Members of JetBlue's customer loyalty program, TrueBlue, will receive six points per flight, with double points awarded for purchasing online at www.jetblue.com. Customers can earn TrueBlue points even faster by using the JetBlue Card from American Express. Every time cardholders purchase JetBlue travel with the Card, or earn at least one TrueBlue point through other purchasing using the Card, all TrueBlue points in the member's account automatically extend for another 12 months.

JetBlue's schedule between Boston and San Juan:

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Boston, MA (BOS) to              San Juan, Puerto Rico (SJU) to
San Juan, Puerto Rico (SJU)      Boston, MA (BOS)
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Depart -- Arrive                 Depart -- Arrive
8:00am - 1:00pm                  1:55pm - 4:55pm

- all times local -
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In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 48 destinations with up to 470 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming(b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). On overnight flights from the West, the airline now offers Shut-Eye Service(tm), with a comfort kit designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) All fares are subject to change without notice. Sale fares require up to a 7-day advance purchase. All travel must be booked by December 15, 2006, 11:59 PM MST. All travel must take place between January 4, 2007 and February 15, 2007. All travel must be competed by February 15, 2007. Sale fares may not be available on all days or on all flights. Travel must take place on Tuesday and/or Wednesday. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE, or at jetblue.com (in the case of changes), with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger

Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. Puerto Rico fares also do not include a U.S. Departure Tax of $14.50 each way. All taxes and fees must be paid at the time of purchase.

(b) DIRECTV(r) service is not available on Puerto Rico flights; however, where available, FOX InFlight Premium Entertainment is offered complimentary on these routes. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

The JetBlue logo is available at http://www.primenewswire.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; increases in maintenance costs, fuel prices, insurance costs and interest rates, our dependence on the New York market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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