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Nov 21, 2006

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Low-Cost Airline's Nonstop Service Begins November 30

NEW YORK, Nov. 21, 2006 (PRIMEZONE) -- JetBlue Airways Corporation (Nasdaq:JBLU), New York's hometown airline, today announced a special $59(a) sale fare for flights between New York's John F. Kennedy International Airport and Cancun, Mexico. The low-cost airline's daily nonstop flights begin November 30, 2006. The airline's regular one-way fares between JFK and Cancun will range from $129 to $349 each way when booked at www.jetblue.com or by calling 1-800-JETBLUE or 800-861-3372 if calling from Mexico.

This special sale fare is available for purchase today through December 15, 2006. Fares are valid for travel to New York/JFK from Cancun between November 30, 2006-December 8, 2006 and between December 13-15, 2006. Fares are valid for travel to Cancun from JFK between December 4-5, 2006 and between December 11-13, 2006.

"We are delighted to offer JetBlue customers a first-rate travel experience to and from the sunny beaches of Cancun," said JetBlue Founder and CEO David Neeleman. "With daily nonstop service to New York, our hometown, and convenient connections with dozens of other exciting cities, we hope to bring first-time visitors as well as repeat visitors to the beautiful Mayan Coast."

JetBlue's Cancun schedule:

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New York (JFK) to Cancun (CUN)        Cancun to New York
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Depart -- Arrive                      Depart -- Arrive
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8:15 AM -- 11:25 AM                   12:25 PM -- 5:10 PM(c)
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In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 47 destinations with up to 470 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). On overnight flights from the West, the airline now offers Shut-Eye Service(tm), with a comfort kit designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com/?source=pr.

(a) Cancun service begins November 30, 2006, pending government operating authority. All fares are subject to change without notice. Fares are valid for travel to Cancun between December 4-5, 2006 and between December 11-13, 2006. Fares are valid for travel to New York/JFK between November 30, 2006-December 8, 2006 and between December 13-15, 2006. Sale fares may not be available on all days or on all flights. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE (1-800-861-3372 if located in Mexico), or at jetblue.com (in the case of changes), with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. Cancun fares also do not include government fees and taxes of up to $49.61 each way. All taxes and fees must be paid at the time of purchase. DIRECTV(r) service is not available on flights to/from Cancun; however where available, FOX InFlight Premium Entertainment is offered complimentary on these routes. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

(c) On November 30, 2006, JetBlue's flight from Cancun to New York will depart at 12:45 p.m., arriving at 5:30 p.m.

The JetBlue logo is available at http://www.primezone.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; increases in maintenance costs, fuel prices, insurance costs and interest rates, our dependence on the New York market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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