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$129(a) Aruba Celebration Fares on Sale for Four Days

NEW YORK, Nov. 14, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today announces additional flights to the island of Aruba. The low-cost airline will begin a second nonstop flight every Saturday from New York's John F. Kennedy International Airport to Aruba beginning December 2, 2006. The second Saturday flight will be a permanent addition to the airline's schedule and will complement the existing daily nonstop service to the Caribbean island that began September 15, 2006.

In addition, JetBlue is adding a second daily nonstop flight from New York/JFK to Aruba for the holidays. To support high customer demand for low-cost flights to the tropical island, the airline's second daily flight will be effective from December 21, 2006 through January 7, 2007.

"We are extremely pleased with the demand for low-cost flights to Aruba," said David Neeleman, CEO and Founder of JetBlue Airways. "After only two months of service on this route with one daily flight, it has become clear that more flights will benefit the many visitors who desire to travel to this tropical paradise. We look forward to making that possible with our additional Saturday and holiday service."

"JetBlue's ability to make travel simple has been welcomed by visitors to Aruba; instead of coming once or twice, now they can afford that extra third or fourth trip a year," said Minister of Tourism and Transportation, Edison Briesen.

JetBlue's service between New York/JFK and Aruba:

New York, NY (JFK) to Aruba (AUA)	Aruba (AUA) to New York, NY (JFK)
Depart - Arrive	Depart - Arrive
8:10am - 1:50pm (daily)	2:50pm - 6:35pm (daily)
10:50am - 4:30pm (Saturday only, effective 12/2/06; daily 12/21/06-1/7/07)	5:30pm - 9:15pm (Saturday only, effective 12/2/06; daily 12/21/06-1/7/07)

JetBlue today made $129(a) sale fares available for Aruba flights from New York/JFK on Tuesdays and Wednesdays between November 30, 2006 and February 15, 2007, except for blackout dates between December 20, 2006 and January 4, 2007. Travel must be booked by November 17, 2006. Regular one-way fares for JetBlue flights from New York/JFK to Aruba range between $149(a) and $399(a) each way.

JetBlue customers can enjoy complimentary FOX InFlight(tm) movies on flights to/from Aruba. Also available in Aruba are JetBlue Getaways, vacation packages that include JetBlue airfare and JetBlue-recommended hotels and resorts. Customers can book their JetBlue Getaways packages online at www.jetblue.com/getaways or by calling JetBlue at 1-800-JETBLUE (1-800-538-2583), option 3.

In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 47 destinations with up to 470 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). On overnight flights from the West, the airline now offers Shut-Eye Service(tm), with a comfort kit designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com/?source=pr.

The JetBlue logo is available at http://www.primezone.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Sale fares require up to a 14-day advance purchase. Travel must be booked by November 17, 2006, 11:59 PM MST. Travel must take place between November 30, 2006 and February 15, 2007. Travel must be completed by February 15, 2007. Blackout dates for all travel are between December 20, 2006 and January 4, 2007. Dominican Republic, The Bahamas, Bermuda, Aruba, Mexico, and Puerto Rico travel must take place on Tuesday or Wednesday. All other travel must take place on Monday, Tuesday, Wednesday, Thursday, or Saturday. Sale fares are not valid for travel taking place on Friday or Sunday. Sale fares may not be available on all days or on all flights. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE, (1-200-9898 if located in the Dominican Republic, 1-800-884-9616 if located in Bermuda, 1-800-861-3372 if located in Mexico, 1-297-588-5388 if located in Aruba), or at jetblue.com (in the case of changes), with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. Dominican Republic, The Bahamas, Bermuda, Aruba, and Mexico fares also do not include government fees and taxes of up to $71.45 each way. Puerto Rico fares also do not include a U.S. Departure Tax of $14.50 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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For Reservations:
1-800-JETBLUE (1-800-538-2583)
www.jetblue.com/?source=pr

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