JetBlue Expands Service in the Empire State: Newburgh to be Low-Cost Airline's Sixth New York State Destination

Oct 25, 2006

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              -- New York's Hometown Airline Offers
          Hudson Valley Travelers $79(a) Introductory Fare --

         -- Two Daily Flights to Florida Begin December 19;
    Three Additional Flights to the Sunshine State Begin January 5 --
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NEW YORK, Oct. 25, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU), New York's hometown airline, today announces it will begin service between Newburgh's Stewart International Airport (SWF), the airline's sixth New York State destination, and Fort Lauderdale and Orlando, Florida, with daily nonstop flights to each city beginning December 19. Beginning January 5, a second daily flight will be added to Fort Lauderdale and Orlando. Additionally, one daily nonstop flight to West Palm Beach, Florida will begin January 5, making the low-cost carrier the largest airline serving Stewart International Airport.

To celebrate the new service to the low-fare carrier's 49th destination, JetBlue is offering introductory one-way fares to/from Newburgh starting at $79(a) each way, with regular fares ranging between $99(a) and $299(a) each way. Introductory fares, which are subject to availability, must be purchased by November 9, and travel must be completed by February 15, 2007.

"In addition to the convenience of low-fares and nonstop flights, our Newburgh customers will enjoy extra legroom, live entertainment options like DIRECTV(r) and FOX InFlight(tm) movies at every all-leather seat, as well as our friendly, award-winning customer service," said David Neeleman, CEO of JetBlue. "We look forward to providing Hudson Valley customers with more options and more value for their airfare. With the addition of five daily flights from Newburgh to Florida onboard our A320, JetBlue will now offer more nonstop seats to Florida from New York than any other airline."

"Hudson Valley residents are hungry for air service in the same way all of Upstate was when JetBlue first came to New York. I have big plans for Stewart, and will continue to work to build up the airport for years to come," said U.S. Senator Charles E. Schumer. "JetBlue is going to be a shot in the arm for this region, because where there is affordable airfare, new visitors and new businesses will follow."

"Once again, JetBlue has shown its commitment to New York and I am proud that we are continuing to strengthen Stewart Airport's capabilities as one of New York's premier regional airports," said U.S. Senator Hillary Clinton. "This announcement is good news for the Hudson Valley. JetBlue's new service to Florida will not only increase low fare travel options for local residents, it will also benefit local businesses and further our efforts to strengthen the local economy."

"December 19, 2006, December 19, 2006, December 19, 2006, December 19, 2006... If I say that another 10,000 times I still may not have answered all the people who have asked me, 'When is JetBlue coming?,'" said Charles Seliga, President and COO of Stewart International Airport. "Thank you, Mr. Neeleman; The Hudson Valley has been waiting for this for a long time. You have many customers here, and your company's outstanding reputation precedes you. I could not be more honored. Welcome to Stewart International Airport."

JetBlue will operate flights to and from Newburgh with its Airbus A320 aircraft. The 156-seat aircraft offers customers roomy all-leather seats, 36 channels of free DIRECTV(r) programming(b) on seat-back televisions as well as a selection of first-run movies and bonus features for a small additional fee from FOX InFlight(tm). JetBlue customers enrolled in the airline's flight gratitude program, TrueBlue, will earn two TrueBlue points each way, with double points awarded for travel purchased online at www.jetblue.com. Customers can earn TrueBlue points even faster by using the JetBlue Card from American Express. Every time cardholders purchase JetBlue travel with the Card, or earn at least one TrueBlue point through other purchasing using the Card, all TrueBlue points in the member's account automatically extend for another 12 months.

JetBlue's Service between Newburgh, NY and Fort Lauderdale, FL:

Newburgh, NY (SWF) to	Fort Lauderdale (FLL) to
Fort Lauderdale (FLL)	Newburgh, NY (SWF)
Depart - Arrive	Depart - Arrive
7:10am - 10:20am	8:15am - 11:05am
(effective 1/5/07)	(effective 1/5/07)
2:40pm - 5:45pm	5:00pm - 7:50pm
(effective 12/19/06-1/4/07)	(effective 1/5/07)

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   6:55pm - 10:00pm                6:45pm - 9:35pm
   (effective 1/5/07)              (effective 12/19/06-1/4/07)
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JetBlue's Service between Newburgh, NY and Orlando, FL:

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   Newburgh, NY (SWF) to           Orlando (MCO)  to
   Orlando (MCO)                   Newburgh, NY (SWF)
   Depart - Arrive                 Depart - Arrive
   7:30am - 10:20am                11:10am - 1:50pm
   (effective 12/19/06-1/4/07)     (effective 12/19/06-1/4/07)
   8:00am - 10:50am                11:30am - 2:10pm
   (effective 1/5/07)              (effective 1/5/07)
   3pm - 5:55pm                    6:35pm - 9:15pm
   (effective 1/5/07)              (effective 1/5/07)
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JetBlue's Service between Newburgh, NY and West Palm Beach, FL:

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   Newburgh, NY (SWF) to           West Palm Beach (PBI) to
   West Palm Beach, FL (PBI)       Newburgh, NY (SWF)
   Depart - Arrive                 Depart - Arrive
   11:45am - 2:45pm                3:30pm - 6:15pm
  (effective 1/05/07)              (effective 1/05/07)
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In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 47 destinations with up to 470 flights daily. Service from New York (JFK) to Cancun begins Nov. 30, 2006. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available.

JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). On overnight flights from the West, the airline now offers Shut-Eye Service(tm), with a comfort kit designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) All fares are subject to change without notice. Sale fares require up to a 14-day advance purchase. Travel must be booked by November 9, 2006, 11:59 PM MT. All travel must be completed by February 15, 2007. Blackout dates for all travel are between December 19, 2006 and January 2, 2007 for all southbound travel and between December 26, 2006 and January 4, 2007 for all northbound travel. Sale fares may not be available on all days or on all flights. Sale fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE, or at jetblue.com (in the case of changes), with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable, FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at http://www.primezone.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.


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