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Low-Cost Carrier Begins Nonstop Service Today to Raleigh-Durham and Columbus with $49(a) Introductory Fare

NEW YORK, Oct 18, 2006 (PrimeZone Media Network via COMTEX News Network) -- JetBlue Airways (Nasdaq:JBLU) today begins nonstop service between Boston's Logan International Airport and Raleigh-Durham-Chapel Hill, NC and Columbus, OH, the low-fare carrier's 20th and 21st nonstop destinations from Boston. To celebrate its expansion, JetBlue is offering an introductory $49(a) fare each way between Boston and Raleigh-Durham-Chapel Hill or Columbus.

"Not only are we offering fantastic fares, but customers on board JetBlue will enjoy the free 36 channels of DIRECTV(r) and XM Satellite Radio(r) available at every seat," said David Neeleman, JetBlue's Founder and CEO. "We look forward to welcoming customers from our newest destinations to Boston, in addition to already-launched service to our hometown in New York City. Both cities offer convenient connections to the rest of JetBlue's North American and Caribbean destinations."

Low fares aren't the only benefits JetBlue customers traveling from Boston to Raleigh-Durham and Columbus can look forward to: Customers will also enjoy industry-leading leg room, comfy all-leather seats and the most live entertainment options in the skies today, with 36 channels of DIRECTV(r) programming (b) and more than 100 channels of XM Satellite Radio(r) onboard one of JetBlue's brand-new EMBRAER 190 aircraft. Members of JetBlue's customer loyalty program, TrueBlue, will receive two points per flight, with double points awarded for purchasing online at www.jetblue.com. Customers can earn TrueBlue points even faster by using the JetBlue Card from American Express. Every time cardholders purchase JetBlue travel with the Card, or earn at least one TrueBlue point through other purchasing using the Card, all TrueBlue points in the member's account automatically extend for another 12 months.

JetBlue's schedule between Boston and Raleigh-Durham-Chapel Hill:

Boston (BOS) to Raleigh-Durham-Chapel Hill, NC (RDU)	Raleigh-Durham-Chapel Hill, NC (RDU) to Boston (BOS)
Depart - Arrive	Depart - Arrive
2:30pm - 4:30pm	5:05pm - 6:55pm

Regular one-way fares between Boston and Raleigh-Durham-Chapel Hill will range between $94(a) and $209(a), as much as 70 percent lower than pre-JetBlue fares. Connecting service via Boston is available to: Buffalo, NY; Columbus, OH; Denver, CO; Las Vegas, NV; and Pittsburgh, PA.

JetBlue's schedule between Boston and Columbus:

Boston (BOS) to Columbus, OH (CMH)	Columbus, OH (CMH) to Boston (BOS)
Depart - Arrive	Depart - Arrive
9:15am - 11:20am	11:55am - 1:50pm

Regular one-way fares between Boston and Columbus will range between $99(a) and $209(a), as much as 68 percent lower than pre-JetBlue fares. Connecting service from Columbus via Boston is available to: Buffalo, NY; Denver, CO; Fort Lauderdale, FL; Las Vegas, NV; Long Beach, CA; Oakland, CA; Phoenix, AZ; Raleigh-Durham, NC; Seattle, WA; San Jose, CA; Tampa, FL; and Washington, D.C. (Dulles).

In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 47 destinations with up to 470 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). On overnight flights from the West, the airline now offers Shut-Eye Service(tm), with a comfort kit designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primezone.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Sale fares require up to a 14-day advance purchase. Travel must be booked by October 25, 2006, 11:59 PM

MT. Travel must be completed by December 15, 2006. Blackout dates for all travel are between November 16, 2006 and November 28, 2006. Travel must take place on Tuesday, Wednesday, or Saturday. Sale fares may not be available on all days or on all flights. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE, or at jetblue.com (in the case of changes), with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

This news release was distributed by PrimeZone, www.primezone.com

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