JetBlue Links Boston to the Beaches

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New Service Between Boston and San Juan Begins Dec. 13

NEW YORK, Sept. 26, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today announces the expansion of its Caribbean network with daily nonstop service between Boston's Logan International Airport and San Juan, Puerto Rico, effective December 13. Flights to San Juan, the low-fare carrier's 22nd destination served nonstop from Boston, will operate for the peak winter season through April 30, 2007. JetBlue offers fares ranging between $109(a) and $349(a) each way between Boston and San Juan.

"JetBlue's new service between Boston and San Juan comes just in time, right before the snow starts falling," said David Neeleman, JetBlue's CEO. "Our new low-fare flights to San Juan, which complement existing year-round service to sunny spots in the Bahamas, Florida, California, Arizona and Nevada, are a result of our customers telling us where they want us to fly. We look forward to welcoming you on board this new service."

"As we continue to develop Puerto Rico's tourism product and build toward the future, air access is a main objective of our Strategic Plan. It is crucial for consumers to be able to reach our island with convenience and affordability so that they can truly explore and discover what we have to offer as far as culture, history and activities," said Puerto Rico Tourism Company Executive Director Terestella Gonzalez Denton. "JetBlue has been a valued partner in building air lift from key markets, including New York and Boston, and their dedication to Puerto Rico has been a major reason for our success, not only in San Juan, but also in Porta del Sol and Ponce."

In Boston -- JetBlue's second largest base of operation -- connecting service is available to ten cities throughout the Northeast and West, providing even more flight options for customers traveling from the mainland and Puerto Rico.

In addition to the low-fare carrier's new seasonal nonstop service, JetBlue provides Boston customers with convenient connecting service to three cities in Puerto Rico year-round. The airline already serves San Juan, Aguadilla and Ponce from its hometown airport, New York's JFK, with additional nonstop service to San Juan and Aguadilla from Orlando International Airport.

Low fares aren't all that JetBlue customers traveling between Boston and San Juan can look forward to: they'll also enjoy a selection of complimentary first-run movies and bonus features from FOX InFlight(tm)(b) on their seat-back televisions, while sitting in a comfy all-leather seat with industry-leading legroom. Service to San Juan will be operated with JetBlue's A320 fleet. Members of JetBlue's customer loyalty program, TrueBlue, will receive six points per flight, with double points awarded for purchasing online at www.jetblue.com. Customers can earn TrueBlue points even faster by using the JetBlue Card from American Express. Every time cardholders purchase JetBlue travel with the Card, or earn at least one TrueBlue point through other purchasing using the Card, all TrueBlue points in the member's account automatically extend for another 12 months.

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JetBlue's schedule between Boston and San Juan:

Boston, MA (BOS) to              San Juan, Puerto Rico (SJU) to
San Juan, Puerto Rico (SJU)      Boston, MA (BOS)

Depart -- Arrive                 Depart -- Arrive

8:05am -- 1:05pm                 2:00pm -- 5:00pm

-- all times local --
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In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 45 destinations with up to 470 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). On overnight flights from the West, the airline now offers Shut-Eye Service(tm), with a comfort kit designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primezone.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice. Fares require up to a 7-day advance purchase. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE (or, in the case of changes, at jetblue.com) with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger

Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way, and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. Puerto Rico fares also do not include a U.S. Departure Tax of $14.50 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation.

(b) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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