# Catch a Falling Fare On JetBlue

Sep 26, 2006

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**Low-Fare Airline Announces Fall Clearance Sale Florida Fares Start At $59(a); Caribbean Fares Start At $79(a) Boston-New York and New York-Washington Fares Start At $50(a)**

NEW YORK, Sept. 26, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq: JBLU) today announces its Fall Clearance Sale: Everyone Must Go! Fares are designed to give JetBlue customers the opportunity to grab one more weekend of fun and sun, with Florida fares beginning at $59(a), and Caribbean destinations beginning at $79(a). More interested in seeing the leaves turn color? Then take advantage of JetBlue's Northeast fares, which start at $49(a).

"It's time to travel, whether you want to enjoy one more weekend of sun and surf, or take in the Autumn colors in the beautiful Northeast," said David Neeleman, JetBlue's Founder and CEO. "With JetBlue's Catch a Falling Fare sale, it's easy to do both. On JetBlue, with our 36 channels of free DIRECTV(r) programming and more than 100 channels of XM Satellite Radio, you'll enjoy the flight as much as the trip."

Travel must be purchased by October 5, 2006, and travel must be completed by December 15, 2006. Some blackouts around Thanksgiving apply. Sale fares are valid for Tuesday, Wednesday, and Saturday travel for domestic markets. For international markets, sale fares are valid Monday through Wednesday for Southbound travel, and Tuesday through Thursday for Northbound travel.

Sun and Surf Destinations

| Between: | And: | One-way fares start at: |
|---|---|---|
| New York JFK<br>New York LaGuardia<br>Newark, NJ | West Palm Beach, Fl | $59(a) |
| New York JFK<br>Washington, DC (Dulles) | Sarasota, FL<br>Fort Lauderdale, FL<br>West Palm Beach, FL<br>(service begins Oct. 3) | $59(a)<br><br>$59(a) |
| Between: | And: | One-way fares start at: |
| Boston, MA<br>New York JFK<br>New York LaGuardia<br>Newark, NJ | Fort Lauderdale, FL<br>Orlando, FL | $69(a) |
| Between: | And: | One-way fares start at: |
| Boston, MA<br>New York JFK<br>Newark, NJ | Fort Myers, FL<br>Tampa, FL | $69(a) |
| Between: | And: | One-way fares start at: |
| New York JFK | Aguadilla, Puerto Rico<br>Ponce, Puerto Rico<br>San Juan, Puerto Rico | $89(a) |
| New York JFK | Bermuda | $99(a) |
| New York JFK<br>Service begins Nov. 30 pending government operating authority | Cancun | $99(a) southbound<br>$102(a) northbound |
| New York JFK | Aruba | $129(a) |
| Between: | And: | One-way fares start at: |
| Orlando, FL | San Juan, PR<br>Aguadilla, PR | $79(a) |
| Between: | And: | One-way fares start at: |
| New York JFK<br><br>Boston, MA | Nassau | $89(a) southbound<br>$96(a) northbound |

Fall Colors Destinations

| Between: | And: | One-way fares start at: |
|---|---|---|
| | Burlington, VT | $64 (a) |
| | Buffalo, NY | $69 (a) |
| New York JFK | Rochester, NY | $69 (a) |
| | Pittsburgh, PA | $49 (a) |
| | Portland, ME | $69 (a) |
| | Syracuse, NY | $69 (a) |
| Boston, MA | Buffalo, NY | $49 (a) |
| | Pittsburgh, PA | $49 (a) |

| Between: | And: | One-way fares start at: |
|---|---|---|
| Boston, MA | Columbus, OH | |
| (service begins Oct. 18) | | |
| New York JFK | | $39 (a) |
| (service begins Oct. 3) | | |

| Between: | And: | One-way fares start at: |
|---|---|---|
| | Raleigh, NC | |
| New York JFK | (Service to Boston | $79 (a) |
| | begins Oct. 18) | |
| Boston, MA | Richmond, VA | $49 (a) |

| Between: | And: | One-way fares start at: |
|---|---|---|
| | Charlotte, NC | $79 (a) |
| New York JFK | Nashville, TN | $69 (a) |
| | New Orleans, LA | $99 (a) |

| Between: | And: | One-way fares start at: |
|---|---|---|
| New York JFK | Boston, MA | |
| | | $50 (a) |
| | Washington, DC Dulles | |
| Boston, MA | Washington, DC Dulles | $65 (a) |

In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 45 destinations with up to 470 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming(b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). On overnight flights from the West, the airline now offers Shut-Eye Service(tm), with a comfort kit designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) All fares are subject to change without notice. Sale fares require up to a 14-day advance purchase. Travel must be booked by October 5, 2006, 11:59 PM MT. Burbank/Las Vegas and Burbank/Orlando travel must be completed by November 13, 2006. All other travel must be completed by December 15, 2006. Blackout dates for all travel are between November 16, 2006 and November 28, 2006. Dominican Republic, The Bahamas, Bermuda, Aruba, Mexico, and Puerto Rico travel must take place Monday through Wednesday (for southbound travel) or Tuesday through Thursday (for northbound travel). All other travel must take place on Tuesday, Wednesday, or Saturday. Sale fares may not be available on all days or on all flights. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE, (1-200-9898 if located in the Dominican Republic, 1-800-884-9616 if located in Bermuda, or 1-800-861-3372 if located in Mexico), or at jetblue.com (in the case of changes), with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. Dominican Republic, The Bahamas, Bermuda, Mexico, and Aruba fares also do not include government fees and taxes of up to $71.45 each way. Puerto Rico fares also do not include a U.S. Departure Tax of $14.50 each way. All taxes and fees must be paid at the time of purchase. JetBlue's New York to Cancun service begins Nov. 30, 2006, pending government operating authority. Other restrictions apply.

(b) DIRECTV(r) service is not available on flights to/from Dominican Republic, The Bahamas, Bermuda, Aruba, Mexico, and Puerto Rico; however where available, FOX InFlight Premium Entertainment is offered complimentary on these routes.

The JetBlue logo is available at http://www.primezone.com/newsroom/prs/?pkgid=795

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