JetBlue Airways to Launch Six New Destinations in the Next Six Weeks

Aug 30, 2006

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          Summer Doesn't Have to End -- JetBlue Gives You
                  Six New Reasons to Get Away

     Low-Fare Airline Will Serve 47 Destinations by Oct. 3
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NEW YORK, Aug. 30, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU), New York's hometown airline, will begin service to one new city every week for six weeks, starting tomorrow with nonstop service between Nashville, TN and New York's John F. Kennedy International Airport.

"By Oct. 3, JetBlue will have added 14 new destinations to our network this year, but six new cities in six weeks is a new record," said David Neeleman, Founder and CEO of JetBlue Airways. "Our customers keep telling us they want the JetBlue Experience to more destinations. With our low fares and the most live (and free!) entertainment options of any airline, we are pleased to bring our customers what they value most: nonstop service to New York, our hometown, with convenient connections to our other destinations."

JetBlue's six new destinations include:

New Destination	Service Start Date
Nashville, TN	August 31, 2006
Houston, TX	September 7, 2006
Aruba	September 15, 2006
Sarasota/Bradenton, FL	September 21, 2006
Tucson, AZ	September 28, 2006
Columbus, OH	October 3, 2006

In the six years since its launch, JetBlue Airways has focused on creating a new airline category - an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 41 destinations (42 starting tomorrow with new Nashville-New York/JFK service), with more than 470 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (a), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available.

JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). On overnight flights from the West, the airline now offers Shut-Eye Service(tm), with a comfort kit designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primezone.com/newsroom/prs/?pkgid=795

(a) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.


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