JetBlue Completes New York-Washington-Boston Triangle

Aug 17, 2006

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       Daily Nonstop Service Launched Today Between
              New York and Washington, D.C.

  Seven Nonstop and 36 Connecting Destinations Now Available
                  From Washington/Dulles
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NEW YORK, Aug. 17, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today launches up to six daily nonstop flights between New York/John F. Kennedy International Airport (JFK) and Washington, D.C./Dulles International Airport. Regular fares will range from $50(a) to $145(a) each way, up to 72 percent less than pre-JetBlue fares in this market.

"With the addition of flights between Washington and New York, JetBlue will link the major metropolitan and business centers in the Northeast: New York City, Washington, D.C. and Boston," said David Neeleman, CEO and Founder of JetBlue Airways. "These routes were dominated by high fare service, but with our fares starting at just $50(a) each way, that's now a thing of the past, just like having to be out of touch with live news and the business world when you fly."

From Washington/Dulles, JetBlue now offers daily nonstop service to seven destinations: Boston, MA; New York/JFK, Fort Lauderdale, FL; Las Vegas, NV; and Oakland, Long Beach and San Diego, CA. Nonstop service to West Palm Beach, FL will begin October 3, 2006. With the addition of flights to JFK, Washington area residents will have access to 36 JetBlue destinations throughout the United States and the Caribbean via convenient connecting service.

Service will be operated with JetBlue's EMBRAER 190 fleet, featuring 100 comfy leather seats, industry-leading legroom, 36 channels of DIRECTV(r) programming(b) and more than 100 channels of XM Satellite Radio(r). Members of JetBlue's customer loyalty program, TrueBlue, will receive two points per flight, with double points awarded for purchasing online at www.jetblue.com. Customers can earn free travel even faster by using the JetBlue Card from American Express.

JetBlue's new daily service between New York JFK and Washington, D.C./Dulles:

New York (JFK) to Washington, D.C./Dulles (IAD)	Washington, D.C./Dulles (IAD) to New York (JFK)
Depart -- Arrive	Depart -- Arrive
7:00am -- 8:25am	6:00am -- 7:20am
(except Sundays)	(except Sundays; eff. Aug. 18)
9:00am -- 10:25am	8:55am -- 10:05am
11:00am -- 12:20pm	11:00am -- 12:20pm
3:20pm -- 4:45pm	1:10pm -- 2:30pm
5:35pm -- 7:10pm	5:15pm -- 6:40pm
7:45pm -- 9:20pm	7:45pm -- 9:05pm

In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 41 destinations with more than 470 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming(b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). On overnight flights from the West, the airline now offers Shut-Eye Service(tm), with a Shut-Eye Kit(tm) designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primezone.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice and may require up to a 14-day advance purchase. Lowest fares may not be available on all days or on all flights, and are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE (or, in the case of changes, at jetblue.com) with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. All taxes

and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply. (c) 2006 JetBlue Airways

(b) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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