JetBlue Airways Reports July Traffic

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NEW YORK, Aug. 4, 2006 (PRIMEZONE) -- JetBlue Airways Corporation (Nasdaq:JBLU) reported today that its traffic in July increased 11.2 percent from July 2005, on a capacity increase of 20.8 percent.

Load factor for July 2006 was 83.9 percent, a decrease of 7.2 points from July 2005. JetBlue's preliminary completion factor was 99.7 percent and its on-time(1) performance was 72.2 percent. "We are pleased that our recent revenue initiatives continue to show traction, as evidenced by our preliminary passenger revenue per available seat mile increase of 13.5% year over year," said David Neeleman, CEO of JetBlue.

(1) The U.S. Department of Transportation considers on-time arrivals to be those domestic flights arriving within 14 minutes of schedule.

JETBLUE AIRWAYS TRAFFIC RESULTS

	July 2006	July 2005	% Change
Revenue passenger miles (000)	2,200,416	1,978,574	11.2
Available seat miles (000)	2,623,874	2,171,320	20.8
Load factor	83.9%	91.1%	(7.2) pts.
Revenue passengers	1,718,926	1,373,022	25.2
Departures	14,228	9,691	46.8
Average stage length	1,218	1,436	(15.2)

	Y-T-D 2006	Y-T-D 2005	% Change
Revenue passenger miles (000)	13,660,383	11,537,791	18.4
Available seat miles (000)	16,403,288	13,186,173	24.4
Load factor	83.3%	87.5%	(4.2) pts.
Revenue passengers	10,578,564	8,469,014	24.9
Departures	86,333	62,710	37.7
Average stage length	1,244	1,348	(7.7)

SOURCE: JetBlue Airways Corporation

In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 41 destinations with more than 460 flights daily. New service between Washington, D.C./Dulles and New York/JFK begins August 17, and service between Nashville, TN and New York/JFK begins August 31. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming(a), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). On overnight flights from the West, the airline now offers Shut-Eye Service(tm), with a Shut-Eye Kit(tm) designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primezone.com/newsroom/prs/?pkgid=795

(a) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight is offered complimentary on these routes. FOX InFlight is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, increases in fuel prices, maintenance costs and interest rates, our ability to implement our growth strategy including the integration of the EMBRAER 190 aircraft into our operations, our significant fixed obligations, our ability to maintain our culture as we grow, our reliance on high daily aircraft utilization, our dependence on the New York metropolitan market, our reliance on automated systems and technology, our reliance on sole suppliers, additional government regulation and changes in our industry due to financial condition and external geopolitical conditions. Information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form

10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

CONTACT: JetBlue Airways
Investor Relations
(203) 669-3191
ir@jetblue.com
Corporate Communications
(718) 709-3089
CorporateCommunications@jetblue.com

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