By the Numbers: 109 Reasons to Fly JetBlue to Florida

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NEW YORK, Aug 3, 2006 (PRIMEZONE via COMTEX News Network) -- By President's Day 2007, JetBlue Airways (Nasdaq:JBLU) will give customers up to 109 reasons to fly the low-cost, low-fare airline from the Northeast to Florida. Customers can choose from seven Florida destinations (Fort Lauderdale; Fort Myers; Jacksonville; Orlando; Sarasota; Tampa; and West Palm Beach), with nonstop service from five Northeast airports (New York John F. Kennedy International Airport; New York LaGuardia Airport; Newark Liberty International Airport; Boston Logan International Airport; and Washington, D.C./Dulles International Airport).

"In addition to up to 109 planned nonstop JetBlue flights between the Northeast and Florida, customers will love JetBlue's low fares, pre-assigned all-leather seats, 36 channels of free DIRECTV(r) programming, unlimited name brand snacks and our award-winning friendly service," said JetBlue Founder and CEO David Neeleman. "JetBlue will offer more flights from New York and from Boston to Florida than any other airline, and is also the only low-cost, low-fare airline to serve all three major New York City airports to Florida. Having the most flights from New York and Boston to Florida's best destinations is great, but we know our customers care most about the fare they want, to the destination they want, at the time they want to fly, and we are pleased to offer our customers exactly what they want." In addition to nonstop service from the Northeast, JetBlue also offers nonstop service from Florida to California (Long Beach and Oakland), and easy connecting service to 20 other cities.

THE MOST FLIGHTS

JetBlue has the most flights (up to 77 daily nonstops) between New York's three major airports and Florida than any other airline. JetBlue will have more flights (up to 27 daily nonstops by President's Day 2007) between Boston and Florida than any other airline.

BY THE NUMBERS

Up to 109 daily nonstop flights between the Northeast and Florida:

Between:	New York JFK	New York LaGuardia	Newark Liberty	Boston Logan	Washington, D.C./Dulles
Fort Lauderdale	13 nonstops	5 nonstops	4 nonstops	7 nonstops	4 nonstops
Fort Myers	8 nonstops		2 nonstops	6 nonstops	
Jacksonville	3 nonstops				
Orlando	11 nonstops	1 nonstop	5 nonstops	7 nonstops	
Sarasota	2 nonstops				
Tampa	7 nonstops		1 nonstop	4 nonstops	
West Palm Beach	11 nonstops	2 nonstops	2 nonstops	3 nonstops	1 nonstop Starts Oct. 3
	Up to 55 daily nonstops	Up to 8 daily nonstops	Up to 14 daily nonstops	Up to 27 daily nonstops	Up to 5 daily nonstops

BUT WAIT, THERE'S MORE...

-- JetBlue is the only airline to offer daily nonstop service between Syracuse, NY and Orlando.
-- JetBlue offers nonstop service between Fort Lauderdale and California (Long Beach and Oakland).

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-- JetBlue also offers nonstop flights between Orlando and Puerto Rico
   (San Juan and Aguadilla).
-- JetBlue offers convenient connecting service between 29 cities and
   Florida.
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Members of JetBlue's TrueBlue Flight Gratitude program earn four points for every flight between the Northeast and Florida, with double points awarded for purchasing travel online at www.jetblue.com. Customers can earn even more TrueBlue points by using the JetBlue Card from American Express. To apply for the card, please visit www.jetbluecard.com.

In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 41 destinations with more than 440 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (a), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). On overnight flights from the West, the airline now offers Shut-Eye Service(tm), with a Shut-Eye Kit(tm) designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at http://www.primezone.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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