JetBlue Announces New Service Between Washington D.C./Dulles and West Palm Beach

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              One Daily Nonstop Beginning October 3
               Introductory Fare of $79(a) Each Way
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NEW YORK, Aug. 2, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today announces it will begin new nonstop service between Washington D.C./Dulles International Airport and West Palm Beach, FL with one daily non-stop flight beginning October 3. A special introductory fare of $79(a) each way is available for purchase through August 15, for travel through November 15. Regular fares will range between $99(a) and $299(a) each way, up to 53 percent less than existing fares in this market.

"With this new service to West Palm Beach, and starting August 17, new nonstop service to New York's JFK airport, Washingtonians will have eight nonstop JetBlue destinations to choose from, plus convenient connecting service to all of JetBlue's 32 other destinations," said JetBlue's CEO and Founder David Neeleman. "JetBlue customers in West Palm Beach have enjoyed nonstop JetBlue flights to all three major airports serving New York City, as well as Boston's Logan Airport, and now, they will enjoy nonstop service to our nation's capital."

JetBlue's Schedule:

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Washington D.C./Dulles (IAD) to      West Palm Beach, FL (PBI) to
West Palm Beach, FL (PBI)            Washington D.C./Dulles (IAD)
   Depart -- Arrive                      Depart -- Arrive
8:45 a.m. -- 11:20 a.m.              12:00 p.m. -- 2:25 p.m.
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JetBlue will operate service between Washington D.C./Dulles and West Palm Beach with Airbus A320 aircraft, featuring the low-fare airline's signature 36 channels of DIRECTV(r) programming (b), the most live television of any airline, extra legroom, as well as all-leather pre-assigned seats.

Members of JetBlue's TrueBlue Flight Gratitude program will earn four points for every nonstop flight between Washington D.C./Dulles and Palm Beach, with double points awarded for purchasing travel online at www.jetblue.com. In addition to nonstop service to West Palm Beach, JetBlue customers in Washington D.C. enjoy nonstop service to seven additional destinations, as well as convenient connecting service through New York City/JFK beginning August 17 to 43 other JetBlue destinations by the end of the year, including Portland, ME, Burlington, VT, Columbus, OH (service starts October 3), and Tucson, AZ (service starts September 28).

In the six years since its launch, JetBlue Airways has focused on creating a new airline category - an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 41 destinations with more than 440 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). On overnight flights from the West, the airline now offers Shut-Eye Service(tm), with a Shut-Eye Kit(tm) designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primezone.com/newsroom/prs/?pkgid=795

(a) All fares are subject to change without notice and may require up to a 14-day advance purchase. The introductory sale fare must be purchased by August 15, 2006, 11:59 PM MDT and travel must be completed by November 15, 2006. Lowest fares may not be available on all days or on all flights, and are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE (or, in the case of changes, at jetblue.com) with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If travel is not used, and the reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

CONTACT: JetBlue Airways Corporation
Corporate Communications
(718) 709-3089
CorporateCommunications@jetblue.com

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