jetBlue

Catch a Falling Fare on JetBlue Airways!

Jul 25, 2006

Catch a Falling Fare on JetBlue Airways!
NEW YORK, July 25, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today launches its Fall Sale, offering customers even lower fares for Fall travel to a growing number of JetBlue destinations.

"We want to make it easy for anyone to fly JetBlue this Fall," said David Neeleman, CEO and Founder of JetBlue Airways. "With many new destinations to choose from across the country and in the Caribbean, we hope customers will catch our Falling Fares!"

Falling Fares from New York

Customers can take advantage of $79(a) Fall Fares from New York's John F. Kennedy, LaGuardia and Newark airports and from Boston to up to seven Florida destinations, including Fort Lauderdale, Fort Myers, Jacksonville, Orlando, Sarasota (service begins September 21), Tampa and West Palm Beach. Sale fares of $59(a) are available from JFK to Buffalo, Rochester and Syracuse, NY; Burlington, VT; and Portland, ME. Also from JFK, Caribbean fares to San Juan, Aguadilla and Ponce, PR; Santiago, DR; and Nassau in The Bahamas start at $99(a). Sale fares to Bermuda are $119(a) and to Aruba (service begins September 15 subject to government operating authority) are $129(a) from JFK.

New York/JFK to:	
Boston, MA; Washington/Dulles (eff. 8/17)	$50(a)
Buffalo, Rochester & Syracuse, NY; Burlington, VT; Portland, ME	$59(a)
Pittsburgh, PA	$59(a)
Richmond, VA	$64(a)
Columbus, OH (eff. 10/3); Nashville, TN (eff. 8/31)	$69(a)
Raleigh-Durham, NC	$74(a)
Fort Lauderdale, Fort Myers, Jacksonville, Orlando, Sarasota (eff. 9/21), Tampa & West Palm Beach, FL; New Orleans, LA	$79(a)
Charlotte, NC	$84(a)
Aguadilla, Ponce & San Juan, Puerto Rico; Santiago, Dominican Republic(1); Nassau, Bahamas(2)	$99(a)
Denver, CO; Houston, TX (eff. 9/7)	$99(a)
Austin, TX	$119(a)
Bermuda	$119(a)
Aruba (eff. 9/15; subject to government operating authority)	$129(a)
Sacramento & San Jose, CA; Phoenix, AZ; Seattle, WA; Salt Lake City, UT; Tucson, AZ (eff. 9/28); Portland, OR	$129(a)
Burbank, Long Beach, Oakland & San Diego, CA; Las Vegas, NV	$139(a)
Ontario, CA	$149(a)
(1) Travel from Santiago begins at $115(a)	
(2) Travel from Nassau begins at $106(a)	
New York/LGA to:	
Fort Lauderdale, Orlando & West Palm Beach, FL	$79(a)
New York/EWR to:	
Fort Lauderdale, Fort Myers, Orlando, Tampa (eff. 9/14) & West Palm Beach, FL	$79(a)

Falling Fares from Boston

Special Fall Fares available on nonstop service from Boston include $50(a) to JFK; $65(a) to Washington/Dulles; $79(a) to five Florida destinations and Columbus (service begins October 18); $99(a) to Nassau; $129(a) to Austin, Phoenix, Las Vegas, Denver, Seattle, San Jose; and $139(a) to Long Beach and Oakland.

```
Boston, MA to:
New York/JFK                                        $50(a)
Buffalo, NY; Pittsburgh, PA                         $59(a)
Washington/Dulles                                   $65(a)
Richmond, VA                                        $74(a)
Columbus, OH (eff. 10/18); Fort Lauderdale,
 Fort Myers, Orlando, Tampa & West Palm Beach, FL   $79(a)
Nassau, Bahamas(3)                                  $99(a)
Austin, TX; Denver, CO; Las Vegas, NV;
 Phoenix, AZ; San Jose, CA; Seattle, WA            $129(a)
Long Beach & Oakland, CA                           $139(a)

(3) Travel from Nassau begins at $106(a)
```

Falling Fares from Washington/Dulles

On nonstop service from Washington/Dulles, JetBlue is offering $50(a) Fall Fares to JFK (service begins August 17), $65 fares to Boston, $79(a) fares to Fort Lauderdale, $99(a) fares to Las Vegas, $129(a) fares to San Diego, and $139(a) fares to Long Beach and Oakland.

```
Washington/Dulles to:
New York/JFK (eff. 8/17)                            $50(a)
Boston, MA                                          $65(a)
Fort Lauderdale, FL                                 $79(a)
Fort Myers, Jacksonville, Orlando, Sarasota
 (eff. 9/21), Tampa & West Palm Beach, FL;
 New Orleans, LA (all via JFK)                      $79(a)
Las Vegas, NV                                       $99(a)
San Diego, CA                                      $129(a)
Long Beach & Oakland, CA                           $139(a)
```

Falling Fares from the Northeast

Via nonstop Syracuse-Orlando service and on convenient connecting service at JFK, customers in Buffalo, Rochester and Syracuse, NY; Burlington, VT; and Portland, ME can take advantage of $79(a) Fall Fares to seven Florida destinations and New Orleans, and $149(a) fares to Seattle; Portland, OR; Salt Lake City; Las Vegas; Denver; Phoenix; and seven California destinations: Burbank, Long Beach, Sacramento, San Diego, San Jose, Oakland and Ontario.

```
Buffalo, Rochester & Syracuse, NY; Burlington, VT; Portland, ME to:
Fort Lauderdale, Fort Myers, Jacksonville,
 Orlando, Sarasota (eff. 9/21), Tampa & West
 Palm Beach, FL; New Orleans, LA; Richmond, VA          $79(a)
Washington/Dulles                                       $84(a)
Raleigh-Durham, NC                                      $89(a)
Aguadilla, Ponce & San Juan, Puerto Rico                $99(a)
Charlotte, NC; Houston, TX (eff. 9/7)                   $99(a)
Santiago, Dominican Republic(4)                        $104(a)
Nassau, Bahamas(5)                                     $109(a)
Bermuda                                                $129(a)
Denver, CO; Las Vegas, NV; Phoenix, AZ;
 Portland, OR; Salt Lake City, UT; Seattle, WA;
 Tucson, AZ (eff. 9/28), Aruba (eff. 9/15) &
 California (Burbank, Long Beach, Oakland,
 Ontario, Sacramento, San Diego, San Jose)             $149(a)
Austin, TX                                             $139(a)
Nashville, TN (eff. 8/31)                              $109(a)

(4) Travel from Santiago begins at $121(a)
(5) Travel from Nassau begins at $116(a)
```

Falling Fares from California

From Long Beach, CA, nonstop JetBlue Fall Sale Fares are $49(a) to Las Vegas, Oakland and Sacramento; $69(a) to Salt Lake City; $129(a) to Fort Lauderdale; and $139 to JFK, Boston and Washington/Dulles. From Burbank, nonstop Fall Fares are $49(a) to Las Vegas, $129 to Orlando and $139 to JFK.

```
Long Beach, CA to:
Las Vegas, NV; Oakland & Sacramento, CA                 $49(a)
Salt Lake City, UT                                      $69(a)
Fort Lauderdale, FL                                    $129(a)
Boston, MA; New York/JFK; Washington/Dulles            $139(a)

Burbank, CA to:
Las Vegas, NV                                           $49(a)
Orlando, FL                                            $129(a)
New York/JFK                                           $139(a)
```

Oakland, CA to:	
Long Beach, CA	$49(a)
Fort Lauderdale, FL	$129(a)
New York/JFK; Boston, MA; Washington/Dulles	$139(a)

Falling Fares from Florida

Special nonstop Fall Fares available from Florida include $79(a) fares from Fort Lauderdale and Orlando to New York's JFK, LaGuardia and Newark Airports; Boston and Washington/Dulles. Nonstop fares from Orlando to Syracuse, NY are also available starting at $79(a).

Fort Lauderdale, FL to:	
New York (JFK/LGA/EWR); Boston, MA; Washington/Dulles	$79(a)
Long Beach & Oakland, CA	$129(a)
Orlando, FL to:	
New York (JFK/LGA/EWR); Boston, MA; Syracuse, NY	$79(a)
Aguadilla & San Juan, Puerto Rico	$99(a)
Burbank, CA	$129(a)

JetBlue's Falling Fares may require up to a 14-day advance purchase and must be purchased by August 3, 2006, either online at www.jetblue.com or by calling 1-800-JETBLUE. Travel must take place between September 5 and November 15, 2006. Travel between Burbank/Las Vegas and Burbank/Orlando must take place between September 5 and November 13, 2006. Travel to Santiago, DR must take place between September 25 and November 15, 2006. Customers should book early as sale fares may not be available on all flights.

In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 41 destinations with more than 440 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts(r) coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars(r). On overnight flights from the West, the airline now offers Shut-Eye Service(tm), with a Shut-Eye Kit(tm) designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primezone.com/newsroom/prs/?pkgid=795

(a) Aruba service starts September 15, 2006 subject to government operating authority. All fares are subject to change without notice. Sale fares require up to a 14-day advance purchase. Travel must be booked by August 3, 2006, 11:59 PM MDT. For Burbank/Las Vegas and Burbank/Orlando, travel must take place between September 5 and November 13, 2006. For Santiago, travel must take place between September 25 and November 15, 2006. All other travel must take place between September 5 and November 15, 2006. For Burbank/Las Vegas and Burbank/Orlando, travel must be completed by November 13, 2006. All other travel must be completed by November 15, 2006. Sale fares may not be available on all days or on all flights. Sale fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE (or, in the case of changes, at jetblue.com) with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way, and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. Fares for Puerto Rico, Dominican Republic (Santiago), Aruba, Bermuda and the Bahamas also do not include government taxes and fees of up to $71.45. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight(tm) is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

CONTACT: JetBlue Corporate Communications
(718) 709-3089
CorporateCommunications@jetblue.com

Powered by SITECORE