More! More! More! JetBlue Expands Service

Jun 30, 2006

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Low-fare Airline Starts Flights Between Burbank-Orlando, Burbank-Las Vegas, and Boston-Buffalo

NEW YORK, Jun 30, 2006 (PRIMEZONE via COMTEX News Network) -- JetBlue Airways (Nasdaq:JBLU) today began low-fare service on three new routes, offering its award-winning service, 36 channels of DIRECTV programming and roomy, all-leather seats between Boston, MA and Buffalo, NY; Burbank, CA and Orlando, FL; and Burbank and Las Vegas, NV.

"This is an exciting time for our customers as we continue to add connecting service between existing destinations," said JetBlue CEO and founder David Neeleman. "Our customers love JetBlue's award-winning friendly service and onboard amenities, including comfy leather seats and the most live entertainment options available on any airline. We look forward to serving customers on these new routes."

Boston, MA to Buffalo, NY

JetBlue today becomes the only low-fare airline to fly nonstop between Buffalo and Boston's Logan International Airport, with three daily flights. The new service strengthens JetBlue's position in Boston, with daily nonstop service to Bostonians' favorite destinations in the United States and Caribbean. JetBlue recently opened a crew base in Boston, and today also started serving Pittsburgh, PA with two daily nonstop flights.

"This once again proves Buffalo is a great place for JetBlue," said U.S. Senator Charles E. Schumer. "When (JetBlue's President and COO) Dave Barger and I toured Buffalo and Upstate New York together last summer, I knew good things would happen, including an increase in low-fare airline service. This new flight is just the beginning. We will continue to work with JetBlue to add more planes, and new destinations from Buffalo."

"JetBlue Airways has been a great asset to the City of Buffalo's travel industry, providing excellent service at great prices to New York City and beyond," said Buffalo Mayor Byron W. Brown. "I extend my congratulations to JetBlue as they expand their service to our area residents by opening the new Buffalo to Boston route. I look forward to the success of this new service and wish JetBlue continued good fortune in the Buffalo market."

"JetBlue's commitment to continue to expand services adds to Boston Logan International Airport's 76 domestic destinations and offers more choice to the traveling public during this time of industry realignment," said Thomas J. Kinton, Acting CEO/Director of Aviation, Boston Logan International Airport. "JetBlue remains at the forefront of the airline industry for maintaining healthy competition among low cost carriers."

"JetBlue's continued growth from Buffalo, with its new service to Boston, further strengthens our airport with more low fares to more of our key markets," said Gregg Stamm, Chairman of the Niagara Frontier Transportation Authority. "Buffalo was JetBlue's first market six years ago and I am confident its new nonstop route to Boston will be well received."

JetBlue's regular fares range from $69(a) to $159(a) each way between Buffalo and Boston. Other restrictions apply (a).

The new nonstop service on the new Boston-Buffalo route will be flown with JetBlue's new EMBRAER 190 aircraft. The EMBRAER 190s are configured with 100 comfy leather seats in a two-by-two layout. Customers have either an aisle or a window seat, ensuring easy movement throughout the cabin. All JetBlue E190s are equipped with our popular in-flight entertainment system, featuring large 6.8 inch in-seat screens, 36 channels of DIRECTV(r) programming and more than 100 channels of XM Satellite Radio for free and, on flights longer than two hours, a selection of movies on FOX InFlight Premium Entertainment. JetBlue customers enrolled in the airline's flight gratitude program, TrueBlue, will earn two TrueBlue points each way, with double points awarded for travel purchased online at www.jetblue.com.

Buffalo customers will also have access to 12 other JetBlue destinations via convenient connecting service in Boston, including Fort Lauderdale, Orlando, West Palm Beach, Fort Myers, and Tampa, FL; Nassau, Bahamas; Denver, CO; Phoenix, AZ; Long Beach, Oakland and San Jose, CA; and Seattle, WA.

Buffalo, NY (BUF) to Boston, MA (BOS) Depart - Arrive	Boston, MA (BOS) to Buffalo, NY (BUF) Depart - Arrive
7:00am - 8:30am (eff. 7/1)	9:00am - 10:40am
11:10am - 12:35pm	4:20pm - 5:55pm
6:30pm - 7:55pm	8:45pm - 10:25pm
- all times local -	

New JetBlue Service from Burbank, CA

"Bob Hope Airport is excited about the success JetBlue has experienced in Burbank," said Chris Holden, President, Bob Hope Airport in Burbank. "Their desire to meet the needs of the traveling public by providing affordable flights to high demand destinations has made JetBlue a customer favorite. We look

forward to the new flights JetBlue will offer out of Burbank to Las Vegas and Orlando, and believe the sky is the limit to the airline's success."

Burbank, CA to Orlando, FL

JetBlue will operate one daily flight between Burbank, CA (BUR) and Orlando, FL (MCO), the first and only airline to provide nonstop service on the route, using its A320 aircraft. (JetBlue already offers nonstop service between Long Beach and Fort Lauderdale.) JetBlue is offering a sale fare of $159(a) each way with regular fares ranging from $179(a) to $399(a) each way. Other restrictions apply (a). Customers enrolled in the airline's flight gratitude program, TrueBlue, will earn six TrueBlue points each way, with double points awarded for travel purchased online at www.jetblue.com.

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Burbank, CA (BUR) to                Orlando, FL (MCO) to
Orlando, FL (MCO)                   Burbank, CA (BUR)
Depart - Arrive                     Depart - Arrive
8:00am - 3:40pm                     3:25pm - 5:55pm
- all times local -
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Burbank, CA to Las Vegas, NV

JetBlue also continues its expansion of service from Burbank today with new daily nonstop service to Las Vegas. JetBlue's regular fares range from $39(a) to $139(a) each way. Other restrictions apply (a).

JetBlue will operate one daily flight between Burbank (BUR) and Las Vegas (LAS), using its A320 aircraft. This 156-seat aircraft offers customers comfy all-leather seats and the most live entertainment options in the skies today, with 36 channels of DIRECTV programming. JetBlue customers enrolled in the airline's flight gratitude program, TrueBlue, will earn two TrueBlue points each way, with double points awarded for travel purchased online at www.jetblue.com.

In Las Vegas, customers will also have access to convenient connecting service to Boston, New York/JFK and Washington, DC/Dulles.

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Burbank, CA (BUR) to                Las Vegas, NV (LAS) to
Las Vegas, NV (LAS)                 Burbank, CA (BUR)
Depart - Arrive                     Depart - Arrive
6:50pm - 8:00pm                     8:40pm - 9:45pm
- all times local -
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In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 39 destinations with more than 440 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars. On overnight flights from the West, the airline now offers Shut-Eye Service, with a Shut-Eye Kit(tm) designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) All fares are subject to change without notice and may require up to a 14-day advance purchase. Sale fare between Burbank, CA, and Orlando, FL, must be booked by July 14, 2006, 11:59 PM MDT, and all travel must be completed by January 8, 2007. Lowest fares may not be available on all days or on all flights, and are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE (or, in the case of changes, at jetblue.com) with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If travel is not used, and the reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight is offered complimentary on these routes. FOX InFlight is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at http://www.primezone.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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