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Second Year in a Row

WASHINGTON, June 29, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today was awarded highest honors in airline customer satisfaction among low-cost airlines from J.D. Power and Associates. The low-fare airline, based in New York, also ranked highest in satisfaction among all major U.S. airlines in 2005.

The honor was accepted at this morning's ceremony in Washington, D.C. by David Neeleman, CEO and founder, and JetBlue crewmembers representing the Airports, Inflight, TechOps and Flight teams. "JetBlue's 10,500 crewmembers continue to fulfill our mission of 'bringing humanity back to air travel,' one flight at a time, and I am proud to accept this award on behalf of the JetBlue team. It is a privilege and an honor to work alongside the best of the best, and to continue growing JetBlue," Mr. Neeleman said. "I would also like to thank our customers for giving us a try when we were the new kid in town, and for coming back to JetBlue time and time again. The JetBlue Experience is about welcoming our customers on the phone, at the airport and on board, and making it easy to fly JetBlue. We also know that we are only as good as our last flight, and we will remain focused on making your next JetBlue flight your best."

The J.D. Power and Associates 2006 Airline Satisfaction Index Study(sm) is based on responses from 9,334 passengers who flew on a North American airline between January and May 2006. Overall customer satisfaction is measured based on performance in seven factors (in order of importance): cost and fees; flight crew; in-flight services; check-in; boarding/deplaning/baggage; aircraft; and reservation.

Headquartered in Westlake Village, Calif., J.D. Power and Associates is an ISO 9001-registered global marketing information services firm operating in key business sectors including market research, forecasting, consulting, training and customer satisfaction. The firm's quality and satisfaction measurements are based on responses from millions of consumers annually. Media e-mail contact: michael.greywitt@jdpa.com or john.tews@jdpa.com

In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 38 destinations with more than 410 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming(a), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars. On overnight flights from the West, the airline now offers Shut-Eye Service, with a Shut-Eye Kit(tm) designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) DIRECTV(r) service is not available on flights to/from Bermuda, Puerto Rico or the Dominican Republic; however, where applicable FOX InFlight is offered complimentary on these routes. FOX InFlight is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at http://www.primezone.com/newsroom/prs/?pkgid=795

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