Paint the Island Blue -- JetBlue's Aruba Service Now On Sale

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             One Daily Flight From New York's JFK
             Introductory Fare of $99(a) Each Way
       Regular Fares Up to 50% Lower Than Pre-JetBlue Fares
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NEW YORK, June 7, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) nonstop service between New York, John F. Kennedy International Airport (JFK) and the island of Aruba is now for sale at www.jetblue.com and 1-800-JETBLUE (800-538-2583). JetBlue service will begin September 15, subject to receipt of government operating authority, with one daily nonstop flight. A special introductory fare of $99(a) each way is available for purchase until June 30, 2006, for travel between September 15 and November 14, 2006. Regular fares will range between $129(a) and $399(a), which are up to 50 percent lower than pre-JetBlue fares.

"We are delighted to bring low fares and the JetBlue Experience to the island of Aruba," said JetBlue Founder and CEO David Neeleman. "With daily nonstop service from New York, our hometown, and convenient connections from dozens of other cities, we hope to bring first-time visitors as well as long-time fans to the island."

In addition to low fares, JetBlue customers can look forward to a comfy all-leather seat with industry-leading legroom. Service to Aruba will be operated with JetBlue's A320 fleet. Members of JetBlue's customer loyalty program, TrueBlue, will receive 6 points per flight, with double points awarded for purchasing online at www.jetblue.com. Customers can earn free travel even faster by using the JetBlue Card from American Express.

New service between New York/JFK and Aruba, effective September 15, 2006, subject to receipt of government operating authority:

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New York (JFK) to Aruba (AUA)       Aruba (AUA) to New York (JFK)
Depart -- Arrive                    Depart -- Arrive
8:20am -- 1:00pm                    2:00pm -- 6:45pm
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In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 37 destinations with more than 400 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars. On overnight flights from the West, the airline now offers Shut-Eye Service, with a Shut-Eye Kit(tm) designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) All fares are subject to change without notice. Introductory fare requires a 14-day advance purchase and must be purchased by June 30, 2006, 11:59PM MDT, for travel between September 15, 2006 and November 14, 2006. All other fares require up to a 14-day advance purchase. Introductory sale fares may not be available on all days or on all flights. Introductory sale fares are most often found on midweek travel dates. The $129 regular fare is available for travel Monday through Thursday and requires a 14-day advance purchase. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE (or, in the case of changes, at jetblue.com) with applicable fare adjustment. Cancellations prior to departure are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. Aruba fares also do not include government fees and taxes of up to $63.25 each way. A segment is a takeoff and landing. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply. JetBlue service to Aruba is subject to receipt of government operating authority.

(b) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight is offered complimentary on these routes. FOX InFlight is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at http://www.primezone.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ

materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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