Bringing the Blues to the Music City -- JetBlue Introduces New Service to Nashville, TN

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                Three Daily Nonstops to New York's JFK

                 Introductory Fare of $69 Each Way(a)

      Regular Fares Between 50-70 Percent Lower Than Pre-JetBlue Fares
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NEW YORK, June 6, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today announces it will begin nonstop service between its hometown New York (John F. Kennedy International Airport) and Nashville, TN, effective August 31, 2006. A special introductory fare of $69(a) each way is available for purchase through June 30, for travel through October 31. Regular fares will range from $89(a) to $299(a), which are 50 to 70 percent lower than fares offered before JetBlue's arrival.

"The Music City needs some Blues," said David Neeleman, JetBlue's founder and CEO. "Not only will people hear great music in Nashville, but onboard their JetBlue flight as well. JetBlue customers have more than 100 channels of XM Satellite Radio(r), so you can listen to the music you want to and from Nashville. And with our low fares, nonstop flights to New York plus connecting service to dozens of other JetBlue destinations, getting the band together and hitting the road is easier and more affordable than ever."

In addition to low fares and XM Satellite Radio(r), JetBlue customers in Nashville can look forward to 36 channels of DIRECTV(r) programming on their seat-back televisions, while sitting in a comfy all-leather seat with industry-leading legroom. Service to Nashville will be operated with JetBlue's EMBRAER 190 fleet. Members of JetBlue's customer loyalty program, TrueBlue, will receive 2 points per flight, with double points awarded for purchasing online at www.jetblue.com. Customers can earn free travel even faster by using the JetBlue Card from American Express.

"I'm pleased to welcome JetBlue to Nashville," said U.S. Senate Majority Leader Bill Frist, M.D. "This new service will provide Middle Tennesseans with more flight options, lower fares and additional rewards for many years to come."

"JetBlue's announcement is good news," said U.S. Senator Lamar Alexander. "It means more travel choices and better airfares for Tennesseans. It is one more feather in Nashville's cap as one of America's top travel destinations."

"I'd like to welcome JetBlue to Tennessee," said Tennessee Governor Phil Bredesen. "Your decision to begin service from Nashville to New York this fall will give consumers more travel choices and will continue the steady growth of the air market in Middle Tennessee."

"I'm pleased to welcome JetBlue Airways to Music City," U.S. Rep. Jim Cooper said. "The new flights to New York will give Middle Tennesseans more affordable travel options and will facilitate the growing business opportunities between Nashville and New York."

"This commitment is an important vote of confidence in Nashville business and tourism. JetBlue will add great value and opportunity to Nashville and our region and provides important new connections to New York and the world just when we need them," Nashville Mayor Bill Purcell said.

"This is an initiative the MNAA has been working on for three years and we're extremely pleased to welcome JetBlue to Music City and Nashville International Airport. JetBlue's arrival is just another indication of our region's economic viability and the appeal of Music City as a great place to do business," said Raul Regalado, President & CEO of the Metropolitan Nashville Airport Authority.

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JetBlue's New Service between New York JFK and Nashville, TN

New York (JFK)
  to Nashville, TN (BNA)            Nashville (BNA) to New York (JFK)
Depart -- Arrive                    Depart -- Arrive
9:00am -- 10:30am                   6:15am -- 9:25am
3:10pm -- 4:40pm                    11:15am -- 2:30pm
9:15pm -- 10:45pm                   5:15pm -- 8:30pm
- all times local -
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In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 37 destinations with more than 400 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly

brewed Dunkin' Donuts coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars. On overnight flights from the West, the airline now offers Shut-Eye Service, with a Shut-Eye Kit(tm) designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) All fares are subject to change without notice. Introductory fare requires a 14-day advance purchase and must be purchased by June 30, 2006 for travel between August 31, 2006 and October 31, 2006. All travel must be completed by October 31, 2006. All other fares require up to a 14-day advance purchase. Introductory sale fares may not be available on all days or on all flights. Introductory sale fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE (or, in the case of changes, at jetblue.com) with applicable fare adjustment. Cancellations prior to departure are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight is offered complimentary on these routes. FOX InFlight is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at http://www.primezone.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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