JetBlue Flies the Extra Mile -- Announcing New Nonstop Service Between Syracuse and Orlando: Service Begins July 20, Fares Start at $99(a), Plus -- Fourth Daily Nonstop to New York's JFK Starts November 1

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NEW YORK, June 1, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today announces new nonstop service from Syracuse-Hancock International Airport to Orlando, FL. Flights feature its award-winning service, 36 channels of DIRECTV(r) programming and roomy, all-leather seats. Daily nonstop service will begin July 20, with regular fares ranging from $99(a) to $299(a) each way.

In addition, JetBlue will add a fourth daily nonstop flight from Syracuse to John F. Kennedy International Airport (JFK) in New York starting November 1.

"The people of Central New York have spoken!" said David Neeleman, CEO, JetBlue Airways. "Our Syracuse customers tell us JetBlue's nonstop service to New York's JFK is great, but nonstop to Orlando would be even better. So starting July 20, we are going to make it as easy as possible to get to Florida, with award-winning service and low fares."

"This is just what the doctor ordered," said U.S. Senator Charles E. Schumer. "Central New York is one of JetBlue's strongest markets, and with a new flight to JFK and a new route to Orlando, it's only going to get better. When I first brought JetBlue to Syracuse I knew it was a match made in heaven, and now we know this marriage is stronger than ever."

"I am pleased that our efforts to get JetBlue to grow in Syracuse have paid off," said U.S. Senator Hillary Rodham Clinton. "Over the past five years, JetBlue has shown its dedication to serving Upstate New York. Now, with new service to Orlando and more service to New York City, residents of Syracuse have even more low fare choices and more people will have the opportunity to visit and do business in the region."

"JetBlue Airways' decision to add new, non-stop service to Orlando and expanded service to JFK from Hancock International Airport in Syracuse is great news for travelers in Central New York," said Governor George Pataki. "This convenient, affordable new service will provide better access to more destinations and reaffirms JetBlue's strong commitment to Upstate New York."

"Today's announcement is great news for the Syracuse air traveler," said Rep. Jim Walsh (NY-25). "I'm proud to assist JetBlue and other low cost carriers in keeping landing costs down and expanding their reach out of Hancock."

"I am pleased JetBlue is moving aggressively to add new services to tap the strong travel market here in Central New York," said Syracuse Mayor Matthew Driscoll. "JetBlue has emerged as a premiere low-cost carrier at Syracuse and we will continue discussions with airline executives about continuing to grow JetBlue's presence at Hancock."

Customers with existing JetBlue travel reservations between Syracuse and Orlando connecting through JFK may change their reservation to the new nonstop flight for the same dates of travel. JetBlue will waive the change fee and applicable fare increases. Customers are asked to call 1-800-JETBLUE (1-800-538-2583) to make the changes.

JetBlue will operate the new service between Syracuse and Orlando, effective July 20, with Airbus A320 aircraft. The additional frequency between Syracuse and New York/JFK, effective November 1, will operate with EMBRAER 190 aircraft. Both aircraft offer the low-fare airline's signature 36 channels of DIRECTV(r) programming (b), the most live television of any airline, extra legroom and all-leather seats.

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Syracuse, NY to Orlando, FL
New Nonstop Service
(JetBlue's Flight Schedule Effective July 20)

Syracuse, NY (SYR) to Orlando, FL (MCO)     Orlando to Syracuse
Depart -- Arrive                            Depart -- Arrive
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4:20pm -- 7:10pm                          12:55pm -- 3:40pm


Syracuse, NY to New York City/JFK
Fourth Daily Nonstop Begins
(JetBlue's Flight Schedule effective November 1)

Syracuse, NY (SYR) to New York City (JFK)   New York City to Syracuse
Depart -- Arrive                           Depart -- Arrive
6:00am -- 7:20am                           9:45am -- 10:55am
11:30am -- 12:40pm                         3:20pm -- 4:30pm
5:05pm -- 6:15pm                           5:00pm -- 6:20pm (new)
6:55pm -- 8:10pm (new)                     10:40pm -- 11:50pm
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In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 37 destinations with more than 400 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars. On overnight flights from the West, the airline now offers Shut-Eye Service, with a Shut-Eye Kit(tm) designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) All fares are subject to change without notice. Fares require up to a 7-day advance purchase. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE (or, in the case of changes, at jetblue.com) with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply. (c)2006 JetBlue Airways

(b) DIRECTV(r) service is not available on flights outside the continental United States; however, where applicable FOX InFlight is offered complimentary on these routes. FOX InFlight is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at http://www.primezone.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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