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PORTLAND, Maine, May 23, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today began low-fare service between Portland, ME and New York's John F. Kennedy International Airport (JFK) with four daily nonstop flights. With this service, JetBlue will be the only airline to fly large mainline jets between Portland and New York, and it will make JetBlue the second largest airline at Portland International Jetport based on daily seat capacity. JetBlue is offering an introductory fare of $59(a) each way between Portland and New York, with regular fares ranging from $69(a) to $159(a) each way, which are 70% lower than the fares that existed for flights between these cities before JetBlue's announcement to begin service.

"We believe both Portland-area residents and visitors to Maine will benefit from lower fares and excellent service they'll find on JetBlue flights," said David Neeleman, JetBlue's Chairman and CEO. "Portland customers now have low-fare connecting service to more than 30 other JetBlue destinations across the country and in the Caribbean. On behalf of JetBlue's 10,000-plus crewmembers, we look forward to welcoming our new customers on board a JetBlue flight very soon."

JetBlue will serve Portland with Airbus A320 aircraft, offering the low-fare airline's signature 36 channels of DIRECTV(r) programming (b) at every leather seat. Members of JetBlue's TrueBlue Flight Gratitude program will earn two points for every nonstop flight to New York, with double points awarded for purchasing travel online at www.jetblue.com. In addition to nonstop service to New York/JFK, JetBlue customers in Portland will have connecting service to 34 other JetBlue destinations, including new service to Jacksonville, FL (service from JFK begins June 15), Pittsburgh, PA (service from JFK begins June 30), Charlotte, NC (service from JFK begins July 12), and Raleigh-Durham, NC (service from JFK begins July 20).

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JetBlue's service from Portland:

New York, NY (JFK) to Portland, ME      Portland, ME to New York, NY
(PWM)
Depart - Arrive                          Depart - Arrive
9:25 a.m. - 10:45 a.m.                   7:10 a.m. - 8:30 a.m.
                                         (effective 5/24/06)
2:05 p.m. - 3:20 p.m.                    11:20 a.m. - 12:40 p.m.
5:35 p.m. - 7:00 p.m.                    4:00 p.m. - 5:20 p.m.
8:50 p.m. - 10:10 p.m.                   7:35 p.m. - 8:55 p.m.
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In the six years since its launch, JetBlue Airways has focused on creating a new airline category - an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 37 destinations with more than 390 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars. On overnight flights from the West, the airline now offers Shut-Eye Service, with a Shut-Eye Kit designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) All fares are subject to change without notice. Introductory fare requires a 7-day advance purchase and travel must be completed by June 14, 2006. All other fares require up to a 21-day advance purchase. Sale fares may not be available on all days or on all flights. Sale fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE (or, in the case of changes, at jetblue.com) with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) DIRECTV(r) service is not available on flights to/from Bermuda, Puerto Rico or the Dominican Republic; however, where applicable FOX InFlight is offered complimentary on these routes. FOX InFlight is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at http://www.primezone.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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