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NEW YORK, May 4, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today launches service to Bermuda from New York, its hometown, bringing its signature low-fares and high-service to the island of pink sand beaches. JetBlue will offer two daily nonstop flights between New York's John F. Kennedy International Airport and Bermuda with fares starting at $129(a) each way, and are available to customers online at www.jetblue.com.

"Our customers have been anticipating the start of low-fare and award-winning service to Bermuda," said David Neeleman, JetBlue's CEO. "We know Bermuda will become one of our customers' favorite destinations for years to come."

"This historic JetBlue service brings with it a new era in aviation between Bermuda and the United States," said Deputy Premier of Bermuda and Minister of Tourism & Transport, Dr. the Hon. Ewart Brown, JP, MP. "I expect that, as long as the cost of traveling between the two countries is affordable for most Americans and most Bermudians, we will see an increase in passenger traffic. This will spell success for Bermuda and JetBlue."

JetBlue will serve Bermuda with EMBRAER 190 aircraft, a 100-seat jet that offers the low-fare airline's signature 36 channels of DIRECTV programming, plus more than 100 channels of XM Satellite Radio, the most live entertainment options of any airline. Members of JetBlue's TrueBlue, Flight Gratitude program will earn two points for every nonstop flight to Bermuda, with double points awarded for purchasing travel online at www.jetblue.com.

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JetBlue's flight schedule:
New York (JFK) to Bermuda (BDA)                  Bermuda to New York
Depart - Arrive                                  Depart - Arrive
8:00am - 11:15am                                 12:05pm - 1:20pm
2:10pm - 5:25pm                                  6:15pm - 7:30pm
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In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- an airline that offers value, service and style. Based out of New York City, the low-cost carrier currently serves 36 destinations with more than 410 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming(b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars. On overnight flights from the West, the airline now offers Shut-Eye Service, with a Shut-Eye Kit(tm) designed exclusively for JetBlue by Bliss Spa and other special amenities including a "good morning" hot towel service. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at http://www.primezone.com/newsroom/prs/?pkgid=795

Bermuda, less than two hours from East Coast gateway cities, stretches for 23 miles along turquoise waters, surrounded by a 200-square-mile coral reef plateau. Bermuda's diverse activities offer an array of vacation options, including more wreck dives than anywhere else in the world, championship golf, horseback riding, world-renowned deep sea fishing and smooth pink beaches to rest on by day's end. Accommodations range from luxury resorts to intimate guest cottages and family-run inns, all incorporating the sophistication and hospitality unique to the Bermuda experience. For more information, visit www.bermudatourism.com or call 800-BERMUDA (800-237-6832).

(a) Fares require up to a 7-day advance purchase and are subject to change without notice. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE (or, in the case of changes, at jetblue.com). All changes are subject to applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. Caribbean and Bermuda fares also do not include government fees and taxes of up to $71.45 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) DIRECTV(r) service is only available for a portion of flight time to/from Bermuda. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned

subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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