jetBlue

California Here We Are: JetBlue Expands Service Out of Long Beach and Burbank: Low-fare Airline to Add Flights Long Beach-Sacramento, Burbank-Orlando, FL and Burbank-Las Vegas

Mar 07, 2006

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NEW YORK, March 7, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today announces new destinations from Southern California, featuring its award-winning service, 36 channels of DIRECTV programming and roomy, all-leather seats. JetBlue will introduce service between: Long Beach, CA and Sacramento, CA, effective May 3; and starting June 30, between Burbank, CA and Orlando, FL; and Burbank and Las Vegas, NV.

"Our Southern Californian customers have been asking us to serve more destinations since we first entered the market in Long Beach nearly five years ago," said David Neeleman, JetBlue's Chairman and CEO. "With these new routes, they'll have even more chances to take advantage of our low fares and award-winning service."

"A big part of economic development is understanding the region's opportunities for economic growth. The Greater Los Angeles market represents a mix of industry clusters that has some similarities to the Metro Orlando market. That overlap includes strengths in sectors such as entertainment production and digital media," said Jonathan Gemmen, Metro Orlando Economic Development Commission's Director of Business Development. "This new direct route being added by JetBlue is just another way for our local businesses to capitalize on these opportunities, stimulating additional economic growth in both of our regions."

New Routes:

Long Beach, CA to Sacramento, CA

(effective May 3, 2006)

JetBlue is bringing Southern Californians northward with its newest destination. Sacramento, CA will become the seventh destination served from Long Beach, CA and the second Northern California destination.

JetBlue's regular fares will range from $54 to $129(a) each way. Customers can save an additional $5 each way by purchasing online at www.jetblue.com. Other restrictions apply (a).

Long Beach, CA (LGB) to Sacramento, CA (SMF)	Sacramento to Long Beach
Depart -- Arrive	Depart -- Arrive
8:25am -- 9:50am	6:25am -- 7:45am
	(effective May 4, 2006)
5:05pm -- 6:30pm	10:30am -- 11:50am
9:10pm -- 10:30pm	7:10pm -- 8:30pm

Burbank, CA to Orlando, FL

(effective June 30, 2006)

JetBlue brings more coast-to-coast service between California and Florida with new service between Burbank and Orlando. (JetBlue already offers nonstop service between Long Beach and Fort Lauderdale.) JetBlue will be the first and only airline to provide nonstop service between Burbank and Orlando. Orlando will become the second destination served from Burbank.

JetBlue's regular fares will range from $124 to $349(a) each way. Customers can save an additional $5 each way by purchasing online at www.jetblue.com. Other restrictions apply (a).

Burbank, CA (BUR) to Orlando, FL (MCO)	Orlando to Burbank
Depart -- Arrive	Depart -- Arrive
8:00am -- 3:40pm	3:25pm -- 5:55pm

Burbank, CA to Las Vegas, NV

(effective June 30, 2006)

JetBlue continues its expansion of service from Burbank, CA. Las Vegas will become the third destination served from Burbank CA.

JetBlue's regular fares will range from $44 to $129(a) each way. Customers can save an additional $5 each way by purchasing online at www.jetblue.com. Other restrictions apply (a).

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Burbank, CA (BUR) to Las Vegas, NV (LAS)        Las Vegas to Burbank
Depart -- Arrive                                Depart -- Arrive
6:50pm -- 8:00pm                                8:40pm -- 9:45pm
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During the summer months, JetBlue will also add an additional flight between New York/JFK and Sacramento, CA, beginning June 1, 2006. This new flight will be the second nonstop service between JetBlue's hometown airport and the Northern California destination.

In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- a value airline with values. Based out of New York City, the low-cost carrier currently serves 34 destinations with more than 410 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) Service between Sacramento, CA and Long Beach, CA begins May 3, 2006. Service between Burbank, CA and Las Vegas, NV and between Burbank, CA and Orlando, FL begins June 30, 2006. Fares require up to a 14-day advance purchase. Customers can save an additional $5 each way when purchasing online at www.jetblue.com. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE (or, in the case of changes, at jetblue.com). All changes are subject to applicable fare adjustment. Changes are not eligible for a $5 Internet savings. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or cancelled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. Caribbean and Bermuda fares also do not include government fees and taxes of up to $71.45 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) DIRECTV(r) service is not available on flights to/from Bermuda, Puerto Rico or the Dominican Republic; however, where applicable FOX InFlight is offered complimentary on these routes. FOX InFlight is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, increases in fuel prices, maintenance costs and interest rates, our ability to implement our growth strategy including the integration of the EMBRAER 190 aircraft into our operations, our significant fixed obligations, our ability to maintain our culture as we grow, our reliance on high daily aircraft utilization, our dependence on the New York metropolitan market, our reliance on automated systems and technology, our reliance on sole suppliers, additional government regulation and changes in our industry due to financial condition and external geopolitical conditions. Information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://www.primezone.com/newsroom/prs/?pkgid=795

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