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NEW YORK, March 7, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today launches a 96-hour Countdown Sale, with fares as low as $74(a) between New York and Florida, and as low as $94(a) for coast-to-coast travel.

Sale fares are valid for travel on Tuesday and Wednesday, and must be purchased by 11:59 p.m. MST, March 10, 2006. Sale fares are valid for travel between March 14 and April 5, 2006, and require a seven-day advance purchase. Customers can save an additional $5 each way by purchasing online at www.jetblue.com.

JetBlue's Countdown Sale Fares:

New York/JFK to:	Countdown Sale
Fort Lauderdale, Orlando, Tampa, West Palm Beach, Fort Myers, FL	$74 (a)
Austin, TX; New Orleans, LA	$74 (a)
Denver, CO	$94 (a)
Burbank, Long Beach, Oakland, Ontario, Sacramento, and San Jose, CA	$114 (a)
Las Vegas, NV; San Diego, CA	$114 (a)
Phoenix, AZ; Portland, OR; Seattle, WA	$114 (a)
Aguadilla, Ponce, San Juan, PR	$84 (a)
Santiago, DR	$84 (a) Southbound and $97 (a) Northbound
Nassau, The Bahamas	$84 (a) Southbound and $91 (a) Northbound

New York/LaGuardia to:	Countdown Sale
Fort Lauderdale, West Palm Beach, FL	$74 (a)

Boston Logan to:	Countdown Sale
Fort Lauderdale, Orlando, Tampa, West Palm Beach, Fort Myers, FL	$74 (a)
Austin, TX; Denver, CO; Las Vegas, NV; Seattle, WA	$94 (a)
San Jose, CA	$104 (a)
Long Beach, Oakland, CA	$114 (a)
Nassau, The Bahamas	$84 (a) Southbound and $91 (a) Northbound

Washington, DC/Dulles to:	Countdown Sale
Fort Lauderdale, FL	$74 (a)
Long Beach, Oakland, CA	$114 (a)
San Diego, CA	$104 (a)

Long Beach, CA to:	Countdown Sale
Las Vegas, NV	$44 (a)
Oakland, CA	$54 (a)
Fort Lauderdale, FL	$104 (a)
New York/JFK; Washington, DC/Dulles; Boston, MA	$114 (a)

Fort Lauderdale, FL to:	Countdown Sale
New York/JFK; Boston, MA; Washington, DC/Dulles	$74 (a)
New York/LaGuardia	$74 (a)

Long Beach, Oakland, CA	$104 (a)

In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- a value airline with values. Based out of New York City, the low-cost carrier currently serves 34 destinations with more than 400 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) All sale fares require a 7-day advance purchase. All travel must be booked by March 10, 11:59 PM MST. All travel must take place between March 14 and April 5, 2006. All travel must be complete by April 5, 2006. Sale fares are available for travel on Tuesdays and/or Wednesdays only. Sale fares may not be available on all days or on all flights. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE (or, in the case of changes, at jetblue.com). All changes are subject to applicable fare adjustment. Changes are not eligible for a $5 Internet savings. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or cancelled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. Caribbean and Bermuda fares also do not include government fees and taxes of up to $71.45 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) DIRECTV(r) service is not available on flights to/from Bermuda, Puerto Rico or the Dominican Republic; however, where applicable FOX InFlight is offered complimentary on these routes. FOX InFlight is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, increases in fuel prices, maintenance costs and interest rates, our ability to implement our growth strategy including the integration of the EMBRAER 190 aircraft into our operations, our significant fixed obligations, our ability to maintain our culture as we grow, our reliance on high daily aircraft utilization, our dependence on the New York metropolitan market, our reliance on automated systems and technology, our reliance on sole suppliers, additional government regulation and changes in our industry due to financial condition and external geopolitical conditions. Information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://www.primezone.com/newsroom/prs/?pkgid=795

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