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Feb 24, 2006

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NEW YORK, Feb. 24, 2006 (PRIMEZONE) -- JetBlue Airways Corp. (Nasdaq:JBLU) today announced the appointment of Rob Maruster to the position of Senior Vice President, Airports and Operational Planning.

Mr. Maruster joined JetBlue in July 2005 as Vice President, Operational Planning, with responsibility for strategic operational planning. In addition to the continued responsibilities of operational efficiency, resource determination and strategic initiatives to support the JetBlue Experience, Mr. Maruster now assumes leadership of JetBlue's airport and cargo operations for the low-fare airline. He will report to the airline's President and Chief Operating Officer, Dave Barger.

"With JetBlue's plans for the future at our new home at JFK International Airport's terminal 5, and our plans to add new destinations for our customers, Rob's proven track record of strategic thinking and crewmember-based leadership will contribute significantly to our continued success," Mr. Barger said.

Mr. Maruster graduated from Auburn University where he earned a B.A. degree in Political Science, later earning his M.B.A. from Emory University's Goizueta Business School. He and his family live in the New York area.

In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- a value airline with values. Based out of New York City, the low-cost carrier currently serves 34 destinations with 412 daily flights. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (a), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) DIRECTV(r) service is not available on flights to/from Bermuda, Puerto Rico or the Dominican Republic; however, where applicable FOX InFlight is offered complimentary on these routes. FOX InFlight is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including, without limitation, our extremely competitive industry; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the integration of the EMBRAER 190 aircraft into our operations; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; our reliance on automated systems and technology our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://www.primezone.com/newsroom/prs/?pkgid=795

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