jetBlue

Sunscreen Required: JetBlue's New Summer Routes Are Sizzling!

Feb 22, 2006

Sunscreen Required: JetBlue's New Summer Routes Are Sizzling!

NEW YORK, Feb. 22, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today announces new service expansion between popular JetBlue destinations. As part of JetBlue's focus on expanding its route map, the carrier is introducing new service, effective May 3, between: Washington, DC/Dulles and Las Vegas, NV; Boston, MA and Phoenix, AZ; and New York City/La Guardia and Orlando, FL. Additionally, during the busier summer travel months, JetBlue will increase flights to and from several other JetBlue destinations.

"Our customers keep asking for more nonstop JetBlue travel to their favorite destinations," said David Neeleman, JetBlue's Chairman and CEO. "We are pleased to bring more of our cities together with the introduction of these new routes, as well as more JetBlue flights between some of our most popular destinations. This is just the beginning, as JetBlue takes delivery of one new airplane every 10 days this year. We look forward to starting service to more new cities this year thanks to the great response from our customers to JetBlue's award-winning service."

```
New Routes (effective May 3, 2006):
Washington, DC/Dulles to Las Vegas, NV
JetBlue is adding a new destination for Washingtonians.
Las Vegas, NV will become the sixth destination served from
Washington, DC/Dulles.
```

JetBlue is offering an introductory fare between Washington and Las Vegas beginning at $104(a) each way, and must be purchased by March 9, 2006. Travel must take place between May 3 and June 12, 2006. Introductory fare is not valid between May 25 and May 30, 2006. JetBlue's regular fares will range from $154 to $349(a) each way. Customers can save an additional $5 each way by purchasing online at www.jetblue.com. Other restrictions apply(a).

Washington, DC/Dulles (IAD) to Las Vegas, NV (LAS)	Las Vegas, NV to Washington, DC/Dulles
Depart -- Arrive	Depart -- Arrive
7:45pm -- 10:05pm	11:00pm -- 6:35am

Boston, MA to Phoenix, AZ

JetBlue continues its expansion of service from Boston's Logan airport with new service to Phoenix, AZ. Phoenix will become the 17th destination for Bostonians (after the launch of new service to Richmond, VA on March 31). And with this service, JetBlue customers in Phoenix now have nonstop flights to New York and Boston.

JetBlue is offering an introductory fare between Boston and Phoenix beginning at $104(a) each way, and must be purchased by March 9, 2006. Travel must take place between May 3 and June 12, 2006. Introductory fare is not valid between May 25 and May 30, 2006. JetBlue's regular fares will range from $154 to $349(a) each way. Customers can save an additional $5 each way by purchasing online at www.jetblue.com. Other restrictions apply (a).

Boston, MA (BOS) to Phoenix, AZ (PHX)	Phoenix, AZ to Boston, MA
Depart -- Arrive	Depart -- Arrive
6:30pm -- 9:10pm	10:10pm -- 6:05am

New York/LaGuardia to Orlando, FL

This summer, JetBlue will offer 18 daily nonstop flights to Orlando from all three New York City area airports - the only low-fare airline to serve Florida from New York's JFK, LaGuardia and Newark, NJ.

JetBlue is offering a sale fare between New York/LaGuardia and Orlando beginning at $84(a) each way, with a minimum 7-day advance purchase. Travel must take place between May 3 and June 12, 2006.Sale fare is not valid between May 25 and May 30, 2006. JetBlue's regular fares will range from $104 to $299(a) each way. Customers can save an additional $5 each way by purchasing online at www.jetblue.com. Other restrictions apply (a).

New York/LaGuardia (LGA) to Orlando, FL (MCO)	Orlando, FL to New York/LaGuardia
Depart -- Arrive	Depart -- Arrive
7:30am -- 10:10am	11:30am -- 2:10pm
9:00pm -- 11:50pm	5:30pm -- 8:15pm

JetBlue will add flights between the following cities (effective May 3, 2006 unless otherwise noted):

```
New York/JFK to                  Adding:
Burbank, CA                      5th daily nonstop
Oakland, CA                      6th daily nonstop
San Diego, CA                    3rd daily nonstop
Seattle, WA                      2nd daily nonstop
Phoenix, AZ                      2nd daily nonstop
San Juan, PR                     5th daily nonstop (eff. 6/1)
San Juan, PR                     6th daily nonstop (eff. 6/15)
Denver, CO                       3rd daily nonstop (eff. 6/15)

Newark, NJ to:
San Juan, PR                     2nd daily nonstop

Boston, MA to:
Long Beach, CA                   3rd daily nonstop
Oakland, CA                      3rd daily nonstop

Washington, DC/Dulles to:
Long Beach, CA                   4th daily nonstop
Oakland, CA                      3rd daily nonstop
```

In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- a value airline with values. Based out of New York City, the low-cost carrier currently serves 34 destinations with 412 daily flights. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(R) programming (b), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) Sale fares from Washington, DC/Dulles to Las Vegas and from Boston to Phoenix must be booked by March 9, 2006, 11:59 PM MST and travel must take place between May 3, 2006 and June 12, 2006. Travel must be completed by June 12, 2006. Sale fare between New York/LaGuardia and Orlando requires a 7-day advance purchase, and travel must take place between May 3, 2006 and June 12, 2006. Travel must be completed by June 12, 2006. Sale fares are not available between May 25 and May 30, 2006. Sale fares are limited and may not be available on all days or on all flights. Sales fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Customers can save an additional $5 each way when purchasing online at www.jetblue.com. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE (or, in the case of changes, at jetblue.com). All changes are subject to applicable fare adjustment. Changes are not eligible for a $5 internet savings. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or cancelled prior to scheduled departure, all money associated with that fare is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) DIRECTV(R) service is not available on flights to/from Bermuda, Puerto Rico or the Dominican Republic; however, where applicable FOX InFlight is offered complimentary on these routes. FOX InFlight is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at: http://www.primezone.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, increases in fuel prices, maintenance costs and interest rates, our ability to implement our growth strategy including the integration of the EMBRAER 190 aircraft into our operations, our significant fixed obligations, our ability to maintain our culture as we grow, our reliance on high daily aircraft utilization, our dependence on the New York metropolitan market, our reliance on automated systems and technology, our reliance on sole suppliers, additional government regulation and changes in our industry due to financial condition and external geopolitical conditions. Information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.


```
CONTACT:  JetBlue Corporate Communications
          (718) 709-3089
          CorporateCommunications@JetBlue.com
```


Powered by SITECORE