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NEW YORK, Feb. 16, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) has been named Best Domestic Airline for Value by the readers of Travel + Leisure magazine, as part of their 2006 World's Best Values Awards survey.

"We are honored to be recognized by the readers of Travel + Leisure," said David Neeleman, JetBlue CEO. "To be singled out by these savvy and experienced travelers is one of the greatest accomplishments since starting our airline six years ago. We are constantly finding ways to make the JetBlue Experience even better, starting as always with sincere customer service. On behalf of the nearly 10,000 JetBlue crewmembers, thank you, and we look forward to welcoming you onboard."

As part of the 2005 World's Best Awards survey, Travel + Leisure asked readers to rate travel providers for value. The results determine the 2006 World's Best Values winners. For complete survey methodology, go to www.travelandleisure.com/worldsbest.

Travel + Leisure, published monthly by American Express Publishing Corporation, is the world's leading travel magazine with a circulation of almost one million. Sophisticated, modern, and always intelligent, Travel + Leisure examines the way we travel now and where we'll be going years from now, putting into context all the elements of the traveler's experience -- from hotels, restaurants, and shopping to architecture, culture, and politics -- while delivering the latest news on security, health, trends, and innovations. A global brand, Travel + Leisure currently publishes five international editions -- Travel + Leisure en Espanol, Travel + Leisure Russia, Travel + Leisure Turkey, Travel + Leisure China and Travel + Leisure Australia.

In the six years since its launch, JetBlue Airways has focused on creating a new airline category -- a value airline with values. Based out of New York City, the low-cost carrier currently serves 34 destinations with more than 370 flights daily. Onboard JetBlue, customers enjoy roomy leather seats and 36 channels of free DIRECTV(r) programming (see Note), the most live TV available on any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available. JetBlue offers customers generous brand name snacks and beverages, including freshly brewed Dunkin' Donuts coffee, and delicious wines selected by the airline's Low Fare Sommelier, Josh Wesson from Best Cellars. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

Note: DIRECTV(r) service is not available on flights to/from Bermuda, Puerto Rico or the Dominican Republic; however, where applicable FOX InFlight is offered complimentary on these routes. FOX InFlight is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, our extremely competitive industry, increases in fuel prices, maintenance costs and interest rates, our ability to implement our growth strategy including the integration of the EMBRAER 190 aircraft into our operations, our significant fixed obligations, our ability to maintain our culture, our reliance on high daily aircraft utilization, our dependence on the New York metropolitan market, our reliance on automated systems and technology, our reliance on sole suppliers, additional government regulation and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2005 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://www.primezone.com/newsroom/prs/?pkgid=795

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