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NEW YORK, Jan. 27, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) has earned the prestigious "Passenger Service Award" for 2006, from Air Transport World magazine, the leading monthly magazine covering the global airline industry. The "Passenger Service Award" recognizes the airline that has provided consistently superior passenger service at a fair price. Airlines are measured by public acceptance, reputation and innovation. The ATW Award winners are selected by the magazine's editorial staff.

"On behalf of JetBlue's 9,500 crewmembers, I am honored to accept this award," said David Neeleman, Chairman and CEO. "We have always known that a great environment with the right amenities will attract customers to your airline, but personal and sincere service will keep your customers coming back. Our crewmembers truly deserve this award, because they deliver an excellent JetBlue Experience one customer at a time."

"JetBlue Airways has changed passenger perceptions and raised expectations of what a 'budget' airline can and should be," said Perry Flint, ATW editor-in-chief. "These innovations include automating passenger processing, leather seats with generous pitch and LiveTV entertainment with a choice of 36 channels of DIRECTV(r) programming, a selection of FOX InFlight movies and more than 100 channels of XM Satellite Radio, amenities unheard of in a so-called 'Low-Cost Carrier.'"

About ATW:

Air Transport World is the leading monthly magazine serving the airline and commercial aircraft manufacturing industries. The magazine began its annual awards program in 1974 to recognize excellence in the airline and commercial aerospace industries. Air Transport World is published by Ohio-based Penton Media (OTCBB:PTON), a diversified, global business-to-business media company.

About JetBlue:

JetBlue Airways is a low-fare airline based in New York City that operates 370 flights daily to 34 destinations. JetBlue offers customers roomy leather seats with 36 channels of free DIRECTV(r) (1) programming, the most live television offered by any airline. On flights longer than two hours, the airline also features a selection of first-run movies and bonus features from FOX InFlight(tm). Customers enjoy brand name snacks and beverages, including freshly brewed Dunkin' Donuts coffee and fine wines selected by JetBlue's "Low Fare Sommelier," Joshua Wesson, founder of Best Cellars. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(1) DIRECTV(r) service is not available on flights between JFK or Newark and Puerto Rico or the Dominican Republic; however, FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at: http://www.primezone.com/newsroom/prs/?pkgid=795

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